



CONNECTION

NEWS PUBLICATION OF THE CYSTIC FIBROSIS FOUNDATION

Calendar of Events:

- January 7th:
Northwest Arkansas Wine Opener Committee Meeting
Rogers, AR
- February 1st:
Northwest Arkansas Wine Opener Committee Meeting
Rogers, AR

BREATH OF LIFE GALA

The first annual Breath of Life Gala will be held in the fall of 2008 in Little Rock. It is expected to be the top fundraiser for the Arkansas Chapter of the Cystic Fibrosis Foundation.

The grandeur of this gala is the dream of many dedicated CF family and friends. In 2008 at the first Breath of Life Gala, we will honor an organization and individual in our state for their outstanding contributions to the fight against cystic fibrosis.

The evening will be an elegant black-tie affair, featuring a unique live and silent

auction, great entertainment, cocktail reception, dinner, and dancing.

Funding the best research to cure CF is the goal of this event. The money raised at the *Breath of Life Gala* helps to fund ground-breaking research at care centers, including the Arkansas Children's Hospital & the University of Arkansas for Medical Sciences.

We are building the committee to help plan this important event. We hope you will consider lending your time and talents to ensure that this event is a tremendous success.

The first committee meeting will be held in January. Please email us at Arkansas@cff.org if you are interested in serving on this event committee.



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REMINDER: DOUBLE YOUR MONEY

It is not too late to make a online year-end donation that will be matched by a generous CF dad (dollar-for-dollar) up to \$1 million dollars!

We hope you will help us make the most of this special opportunity and reach our \$2 million goal.

Please consider making a year-end donation. We are always grateful for general and memorial donations,

which are 100 percent tax deductible.

You still have time to take advantage of this opportunity to double your money, please make your online donation through December 31st by visiting our website at:

www.cff.org/GetInvolved/ManyWaysToGive/

Thank you for supporting our vital lifesaving mission. To-

gether, we are adding *tomorrows* every day to the lives of those with CF.



See Your Gift Double!

Now through Dec. 31, all online donations will be matched dollar-for-dollar—up to \$1 million!

Please help us reach our goal! 

MESSAGE FROM THE DIRECTOR

We appreciate your support during 2007 and hope you are blessed during this Holiday Season!

This year has been such an exciting time for the Arkansas Chapter of the Cystic Fibrosis Foundation. We have opened an office, we are hiring additional staff, and we raised over \$250,000 which is an increase of 40% over last year.

We have our dedicated volunteers, CF families, and our corporate friends of the Foundation to thank for this recent success.

Even though 2007 was such a

great year, we are projecting even more greatness during 2008. With adding three events, including a Gala, an additional GREAT STRIDES site in Benton, and a Wine Opener in Northwest Arkansas, and by increasing each event budget we plan on raising over \$350,000.

We focus on continuing to grow the Chapter so we can continue to fund our Care Centers at the Arkansas Children's Hospital & the Univer-

sity of Arkansas for Medical Sciences. Another reason we focus on growth is so we can continue to put vital resources toward our mission of finding a cure, controlling CF, and improving the quality of life for those who have the disease.

Please consider giving one last online donation this year so it may be matched dollar-for-dollar. This will ensure that we finish this year with great success.

SAVE THE DATE



Wine Opener-Little Rock
April 17, 2008

Wine Opener-Northwest AR
April 25, 2008

GREAT STRIDES-Fort Smith
May 10, 2008

GREAT STRIDES-Benton
May 10, 2008

GREAT STRIDES-Jonesboro

May 17, 2008

GREAT STRIDES-Little Rock
May 17, 2008

Ozark's Charity Golf Classic-Rogers
June 2008

Catch a Cure Bass Tournament-Central Arkansas
September 2008

GREAT STRIDES-Bentonville
September 6, 2008

GREAT STRIDES-Hot Springs
September 6, 2008

Swing for a Cure Golf Classic-Little Rock
September 2008

Breath of Life Gala-Little Rock
November 2008

CF SERVICES PHARMACY

The CF Services Pharmacy was established in 1988 by the CF Foundation to provide better access and availability to CF medications. With over 5,000 drugs in its formulary, it offers both CF-specific medications and other prescriptions. For nearly 20 years, CF Services has succeeded in being "more than

just a pharmacy." First, CF Services is **a key advocate** of the CF community. Finally, CF Services is **a one-stop shop**. Through its reimbursement support, patient advocacy, and quick turnaround time on all orders, it conveniently brings CF Families their pharmacy right to their door.

CF Services looks forward to continuing to serve the CF community.

To learn more, visit www.CFServicePharmacy.com or contact their Customer Support Department at (800) 541-4959.



VOLUNTEER SPOTLIGHT

Kelsey Hayes is the wife of Neal Hayes, and the mother of two young children. Her son Owen, who is just under a year old, has cystic fibrosis.

After discovering that her son had CF, Kelsey's family decided to plan a fundraiser for the Arkansas Chapter of the CF Foundation. Together with family, Kelsey and her brother-in-law Jason Frye planned the first annual softball tournament that was held in Little Rock. They

worked together to put on an excellent tournament which raised awareness of the effects of CF. They not only were featured on the popular morning radio program *Heather and DC on 107.7* but they also raised \$2,000 for the CF Foundation.

Following the tournament, Kelsey called the CFF office to see what she could do to help. Continuing to show her graciousness and true giving spirit, she committed to help-

ing in the CFF office one day a week.

For a small but growing office her assistance was extremely important to the overall success of the end of 2007. She helped with duties such as filing, mailings, securing silent auction items, and helping with fundraisers.

The Cystic Fibrosis Foundation is grateful for dedicated volunteers like Kelsey Hays.



KIDS CORNER HIGHLIGHT

Catch a Cure for CFF:

In September, Cameron and Carter Wilkins acted as Child Ambassadors for the CF Foundation at the Catch a Cure Bass Fishing Tournament. This was the 3rd year in a row that they acted as ambassadors for the event. Cameron and Carter were on hand to help out during the event and proudly stood on stage during the awards ceremony to represent the CF Foundation.



Cameron and Carter Wilkins

CUREFINDERS

Thank you to each school that participated in the 2007 CureFinders program.



We are launching a new program for 2008 that will incorporate holiday activities, such as Valentine's Day, to make this program an even more fun atmosphere for each school that participates.

CF DRUG PIPELINE RECOGNIZED BY *PHARMACEUTICAL APPROVALS MONTHLY*

The December issue of *Pharmaceutical Approvals Monthly*, a leading publication for the biotech industry, highlights the success of the CF Foundation's drug discovery and development pipeline. The outlook for CF drug development is "a very different story than even five years ago," Robert Beall, Ph.D., president and CEO of the CF Foundation, says in the story. "We're really starting to see the return now on the investments. We've

never had a pipeline like this...we're leveraging our investment." The story notes that the CF Foundation invests more than any other disease foundation in the U.S. and is a model for venture philanthropy in orphan diseases. Since 1998, the foundation has invested more than \$300 million in early stage development to entice firms to look at CF drugs. Today, more than 15 therapies specifically indicated for CF patients are in devel-

opment or in clinical trials, and another 15 previously used for other indications are also testing in CF patients, the article notes. And, as a marker of a maturing pipeline, Gilead Sciences recently submitted a New Drug Application to the U.S. Food and Drug Administration for marketing approval of an investigational therapy in development for people with cystic fibrosis.



NEWS PUBLICATION OF THE
CYSTIC FIBROSIS FOUNDATION

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Adding tomorrows every day!

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The Cystic Fibrosis Foundation was founded in 1955 by a dedicated group of parents whose children had cystic fibrosis (CF). CF is a life threatening genetic disease that causes the body to produce an abnormally thick, sticky mucus which clogs the lungs and leads to fatal lung infections. To date, there is no cure for cystic fibrosis. The mission of the Cystic Fibrosis Foundation is to assure the development of a means to cure and control CF and improve the quality of life for those who have the disease. In 1955, children with CF typically did not survive to reach elementary school. Today, the median age of survival is more than 37 years.

Over the past 50 years, the CF Foundation has pursued its mission through two strategies: (1) establishing and accrediting more than 117 centers throughout the United States to care for CF patients and (2) supporting medical research to find improved therapies and a cure.

The local office of the CF Foundation is the Arkansas Chapter. The Arkansas Chapter supports the mission of the Cystic Fibrosis Foundation by hosting multiple fundraising events in Arkansas and supporting a number of community events organized by CF families and friends.

CALENDAR OF EVENTS

Date	Event	Contact	Location
January 7th 12:00 pm	NWA Wine Opener Committee Meeting	Greg Campbell (479) 631-3116	Signature Bank of AR 3710 Southern Hills Blvd. Rogers, AR
February 1st 12:00 pm	NWA Wine Opener Committee Meeting	Greg Campbell (479) 631-3116	Signature Bank of AR 3710 Southern Hills Blvd. Rogers, AR