

## **2009 GREAT STRIDES Sponsorship Levels**

These are the sponsorships we have available for this year. Please indicate on your check which sponsorship(s) you wish to provide to show your support of TEAM CF.

### **Rochester Great Strides Site Sponsor - \$700**

Sponsor-provided banners placed at event, your company logo on Cystic Fibrosis Greater Rochester Chapter website; your company will "host" the Walker Hospitality area. Opportunity for your company to use the **GREAT STRIDES** logo on external and internal communications and cross marketing.

### **Starting Line Sponsor - \$500**

Sponsor-provided banners displayed in registration area and at the walk starting line; your company logo on Cystic Fibrosis Greater Rochester Chapter website; company will be provided with a table to display company information/products.

### **Rest Stop Sponsor- \$300**

Sponsor-provided banner at water stop, company will be provided with a table to display company information/products, company logo on walker maps.

### **Wall of Hope Sponsor- \$250**

Message board with company's name on it will be displayed at the staging area of the walk site for walkers to write and post messages of hope and support. The message board will read "WALL OF HOPE sponsored by ABC Company."

### **Kilometer Sponsor - \$150**

A sign with company name on it will be placed at a kilometer mark along the walk route. Markers may read "5 kilometers to go! Sponsored by ABC Company."

### **65 Roses<sup>®</sup> Sponsor - \$100 per Rose**

A "rose" pin-up with your company's name on it will be "planted" in the 65 Roses Garden.



TAKING STEPS TO CURE CYSTIC FIBROSIS