



*Benefiting the Cystic Fibrosis Foundation (CFF) of Central Texas*

**Double Shotgun Golf Tournament**

Monday, September 8, 2008

**UNIVERSITY OF TEXAS GOLF CLUB**

8:00 am Breakfast, Check-in, Driving  
Range opens  
8:45 am First Shotgun  
1:30 pm Lunch, Awards Ceremony for  
1<sup>st</sup> Shotgun  
12:30 pm Lunch, Check in, Driving  
Range opens  
1:30 pm Shotgun Start  
6:45 pm Light Dinner and Awards  
Ceremony

**Pre-Tournament Celebration**

Sunday, September 7, 2008

**HILTON DOWNTOWN**

6:00 pm Reception  
7:00 pm Dinner  
Live Music and Great Entertainment  
Live and Silent Auctions

The prestigious **Rick Barnes Golf Classic** is in its 8<sup>th</sup> year. This is a great opportunity to golf the challenging, private course of the University of Texas Golf Club while experiencing breathtaking views of Lake Austin and Balcones Natural Wildlife Preserve. The Pre-Tournament Celebration is a wonderful prelude to the day of golf, featuring great food, great entertainment and great auction packages. 2008 details are yet to be announced, but past performers include Ray Benson and Friends and Cory Morrow. Past live auctions have included a 4-person trip to the Pac 10 Challenge, private dinners from a celebrity chef, 4-person trip to the BCS Championship, a celebrity ski vacation in Vail, a 2-person trip to see Bruce Springsteen perform in Boston, and UT football suite box seats. Each golfer is given two tickets to attend the Pre-Tournament Celebration.

*Non-golfers may purchase an eight-person table for \$750 or individual tickets for \$100.*

The golf tournament is a four-person scramble, par is your friend tournament. Overall tournament winner will be recognized and awarded with fantastic Nike prizes. Participation in a foursome includes: Player fees; player gifts; entry in contests such as Closest to the Pin and Longest Drive; a reserved table for eight at the Pre-Tournament Celebration. The price for a foursome is \$2,000. The estimated tax-deductible portion is \$810.

Cystic Fibrosis Foundation (CFF) has consistently been ranked as one the most efficient health organizations in the United States, with over 90 cents of each dollar going to cystic fibrosis (CF) research and care centers, including those housed in Dell Children's Hospital of Austin and Scott & White Hospital. Join us in fulfilling the mission of assuring the development of the means to cure and control cystic fibrosis and to improving the quality of life for those with the disease.

For more information, please contact Lindsey Cox at 512.338.1744 or [lcox@cff.org](mailto:lcox@cff.org).

<http://centraltexas.cff.org>

# PhRMA's Rick Barnes Golf Classic 2008 Sponsorship Opportunities



## **Title Sponsor - \$20,000 PhRMA**

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- Exclusive title sponsor for the entire event
- Company name included next to event name in all materials, along with logo printed on all materials
- Corporate recognition included on four holes
- Display company promotions/marketing materials on a designated hole
- Sponsor-provided banners placed in high-visibility areas
- Two golf foursomes

## **Gold Hoop Dinner Sponsor - \$15,000**

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- Corporate host of pre-event celebration
- Corporate recognition included on two tee box signs
- Recognition as "Gold Hoop Sponsor" on all printed materials/media
- Sponsor-provided banners placed in high-visibility areas
- Two golf foursomes

## **Golf Shirt Sponsor - \$10,000**

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- Corporate name and logo on event golf shirts
- Corporate name recognition on posters and postcards
- Sponsor-provided banner placed in high-visibility area
- Opportunity to place coupons, literature, and logo items in golfer shoe bags
- One golf foursome

## **Entertainment Sponsor - \$7,500**

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- Entertainment host for the pre-tournament celebration
- Corporate name recognition on posters and save-the-date cards
- Opportunity to put coupons, literature, and logo items in golfer shoe bags
- One table at dinner for up to 10 people
- One golf foursome

## **Event Bag or Hat Sponsor - \$5,000**

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- Corporate name and logo on event hats or bags (sponsor's choice)
- Corporate name recognition on posters and save-the-date cards
- Sponsor-provided banner placed in high-visibility areas
- Opportunity to place coupons, literature, and logo items in golfer shoe bags
- One golf foursome

## **Golf Cart Sign Sponsor - \$3,500 HEB**

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- Corporate signage featured on all golf carts
- Corporate name recognition on posters and save-the-date cards
- Opportunity to put coupons, literature, and logo items in golfer shoe bags
- One golf foursome

## **Beverage Cart Sponsor – \$3,000 Clinical Pathology Laboratories**

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- Corporate signage featured on all beverage carts
- Corporate name recognition on posters and save-the-date cards
- Opportunity to put coupons, literature, and logo items in golfer shoe bags
- One golf foursome

## **Putting Green Sponsor - \$3,000 Gallagher Benefit Services**

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- Corporate signage featured at putting site
- Corporate name recognition on posters and save-the-date cards
- Opportunity to put coupons, literature, and logo items in golfer shoe bags
- One golf foursome

## **Hole Sponsor - \$2,500**

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- Custom signage featuring company name and/or logo
- Opportunity to put coupons, literature, and logo items in golfer shoe bags
- One golf foursome

# PhRMA's Rick Barnes Golf Classic

## 2008 Commitment Form

**Yes!** I wish to make the following commitment to make a difference in the lives of children and young adults with cystic fibrosis....

<u>SOLD</u> Tournament Title Sponsor	\$20,000
_____ Gold Hoop Dinner Sponsor	\$15,000
_____ Golf Shirt Sponsor	\$10,000
_____ Entertainment	\$7,500
_____ Event Bag Sponsor	\$5,000
<u>SOLD</u> Golf Cart Sign Sponsor	\$3,500
<u>SOLD</u> Beverage Cart Sponsor	\$3,000
<u>SOLD</u> Putting Green Sponsor	\$3,000
_____ Hole Sponsor	\$2,500
_____ Golf Foursome	\$2,000
_____ Tee Box/Hole Sponsor without golf	\$500
_____ Individual Player(s)	\$500
_____ Table for 8 at dinner	\$750
_____ Individual ticket for dinner	\$100

\_\_\_\_\_ I am interested in other sponsorship opportunities.

\_\_\_\_\_ I am unable to attend, but enclosed is a donation of \$\_\_\_\_\_.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Method:

\_\_\_\_\_ Check Enclosed

\_\_\_\_\_ Please Invoice Me

\_\_\_\_\_ Credit Card: MasterCard - Visa - American Express - Discover

Acct. Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## Thank you!

***Please fax, email, or mail completed form to:***

Cystic Fibrosis Foundation ♦ 3316 Bee Cave Road, Suite A ♦ Austin, TX 78703  
lcox@cff.org ♦ Phone: 512-338-1744 ♦ Fax: 512-338-9277