



Saturday, October 24, 2009

The Texas School for the Deaf
Austin, Texas 78704

Challenge Events

Running Relay Standing Long Jump Football Throw
Basketball Shoot Team Jump Rope
Tug-of-War

Awards

Traveling Trophy – Winner of the overall event will have their company name engraved on the ‘traveling trophy,’ which will be kept at their place of business for one year

CFF Trophy – Winner of overall event will have their company name engraved on the ‘CFF Trophy,’ which will remain on display at the CFF office

Team Spirit Award – Awarded to the team showing the most enthusiasm and spirit

Tug-of-War Trophy – Winning tug-of-war team takes home this proof of strength and teamwork.

The 2009 Sports Challenge is a half-day contest of mini-Olympic style events, where corporate sponsored teams compete head-to-head to win awards and the coveted ‘Traveling Trophy,’ all while raising funds to support the mission of the Cystic Fibrosis Foundation! Contributions from Sports Challenge provide for medical research, specialized care clinics, and programs that impart a better quality of life for thousands of people with cystic fibrosis (CF) and, ultimately, search for a cure. More than 90 cents of each dollar donated goes toward CF medical research and care centers, such as the one at Dell Children’s Hospital of Austin and Scott & White Hospital in Temple.

The estimated tax-deductible amount for a Sports Challenge team is \$520.00.

Visit the event online at <http://centraltexas.cff.org/SportsChallenge!>

“I work with many patient advocacy groups and am involved in a lot of charities. The Cystic Fibrosis Foundations Sports Challenge in Austin, TX is absolutely the best event that I am involved in every year. It’s not golf, it’s not drinking, it’s not an auction, it’s not a run, walk or bike ride. It’s the most unique, fun, healthy event out there. I encourage anyone interested in doing something for someone else, and them self, to sign up!” – Dmitri Siegel, Solvay



Gold Medal Sponsor Logo Here



SPONSORSHIP OPPORTUNITIES

- Gold Medal Sponsor** (*one available*) **\$6,000**
- Company referred to as "Title Sponsor" in all media and marketing materials
 - Four banners (*provided by sponsor*) displayed at the event
 - Two 6-member teams (3 men/3 women, with 2 optional substitutes for each team)
 - Name and corporate logo prominently displayed on all event materials including posters, postcards, fliers, press releases, T-shirts, and all other event signage
 - Provide stage presence for awards, 'give-a-ways,' and other promotional activities
 - Provide product promotions or literature
 - Team photograph
- Silver Medal Sponsor** (*two available*)-Haynes Whaley **\$4,000**
- Company logo featured on official Sports Challenge giveaway (such as a cap or bag *provided by CFF*)
 - Two banners (*provided by sponsor*) displayed at the event
 - One 6-member team (3 men/3 women, with 2 optional substitutes)
 - Name and corporate logo prominently displayed on all event materials
 - Provide stage presence for 'give-a-ways' and other promotional activities
 - Provide product promotions or literature
 - Team photograph
- Bronze Medal "T-shirt" Sponsor** (*one available*) **\$3,000**
- Company logo featured on official Sports Challenge T-shirt (*provided by CFF*)
 - One banner (*provided by sponsor*) displayed at the event
 - One 6-member team (3 men/3 women, with 2 optional substitutes)
 - Name and corporate logo prominently displayed on all event materials
 - Team photograph
- Scoreboard Sponsor** (*two available*) **\$2,000**
- One banner (*provided by sponsor*) displayed at the event
 - One 6-member team (3 men/3 women, with 2 optional substitutes)
 - Company name prominently displayed on scoreboard
 - Team photograph
- Event Sponsor** (*four more events available*) **\$1,200**
- Ownership of one of six events (running relay, long jump, football throw, basketball shoot, jump-rope, tug-of-war)
 - One banner (*provided by sponsor*) displayed at the event
 - One 6-member team (3 men/3 women, with 2 optional substitutes)
 - Team photograph
- Team Sponsor** (*unlimited available*) **\$800**
- One 6-member team (3 men/3 women, plus 2 optional substitutes)
 - Team photograph
- Water Boy Sponsor** (*three available*) **\$350**
- One banner (*provided by sponsor*) displayed prominently at event water station
- Sideline Sponsor** (*unlimited available*) **\$250**
- One 3 x 5 banner (*provided by sponsor*) displayed at event



Yes! I wish to make the following sponsorship commitment to make a difference in the lives of children and adults with cystic fibrosis....

- _____ Gold Medal Sponsor \$ 6,000
- _____ Silver Medal Sponsor \$ 4,000
- _____ Bronze Medal Sponsor \$ 3,000
- _____ Scoreboard Sponsor \$ 2,000
- _____ Event Sponsor \$ 1,200
- _____ Team Sponsor \$ 800
- _____ **Team Sponsor** **\$700** *(only available during the month of March)*
- _____ Water Boy Sponsor \$ 350
- _____ Sideline Sponsor \$ 250
- _____ **I am unable to sponsor but would like to make a donation of \$_____.**

By signing this form, I understand that I am committing to the sponsorship level I have agreed to above, and will make all payments **no later than Oct. 9, 2009**, with the exception of the GOLD, SILVER, or BRONZE sponsors. If I have agreed to a Gold, Silver, or Bronze sponsorship I will make my payment **no later than Sept. 1, 2009**.

Signature _____

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax number: _____

Email: _____

Payment method:

_____ Check enclosed made payable to the Cystic Fibrosis Foundation _____ Please invoice me

_____ Please charge my credit card: *MasterCard - Visa - American Express - Discover* (please circle one)

Account number: _____

Expiration date: _____

Names as it appears on card: _____

Signature: _____

Thank you!
Please email, fax, or mail this information to:
Cystic Fibrosis Foundation ♦ 3316 Bee Cave Road ♦ Suite A ♦ Austin, TX 78746
sbulkley@cff.org ♦ 512-338-9277 Fax ♦ 512-338-1744 Office