



TAKE GREAT STRIDES, EARN GREAT PRIZES

When you take part in the CF Foundation's largest fundraising event, you help raise the funds that will — one day — find a cure for cystic fibrosis. Also, when you raise money for Great Strides, you can earn great prizes! It is our way of saying "thank you," on behalf of the children and adults who live with CF every day.

Take advantage of GREAT local incentives!

Raise \$250 or more by February 29, 2012 and receive a \$15 Wawa Gift Card! All registered walkers that raise \$250 or more between now and the end of February, 2/29/2012, will be rewarded with a \$15 Wawa Gift Card. Gift Cards will be mailed to recipients.

Raise \$500 or more by March 31, 2012 and receive a Phillies Game-Day Ticket! All registered walkers that raise \$500 or more between now and the end of March, 3/31/2012, will be rewarded with a ticket to the Friday, April 13, 2012 Phillies game vs. New York Mets. Walkers will receive a ticket for every \$500 they raise – Raise \$1000, receive two tickets. Raise \$1500, receive three tickets. The April 13, 2012 game will be Cystic Fibrosis Awareness Night at Citizens Bank Park! Encourage your team members to raise the \$500 by March 31 and join us at the game!

Get started with your fundraising today!

Use your online fundraising page. Send the link to your fundraising page to everyone you know. Ask them to donate and/or walk with you. Include the link in your email signature, too!

Write a letter about why you are walking and mail it out to friends, family members, colleagues, etc. Remember: The larger your mailing list, the more money you'll raise!

Look into matching-gift programs. With matching gifts you can sometimes double or even triple your gift! Many employers sponsor matching gift programs and will match charitable contributions made by their employees. To find out if your company has a matching gift policy, please go to <http://www.matchinggifts.com/cff/>

Tell 10 new people about Great Strides. Explain to them why you participate and ask if they will sponsor you or join your walk team and raise money.

Host a Brown-Bag Day at work. Have employees/co-workers bring a brown-bag lunch and donate the cost of what they would have spent at the cafeteria or restaurant to your Walk team. You can provide drinks, dessert and/or music to make it a fun atmosphere.

For more ideas and questions, please contact the Delaware Valley Chapter (610) 325-6001 or rpaterson@cff.org. Be creative with your fundraising. Explain to potential donors why you are participating.