



## GREAT STRIDES UNIVERSITY SERIES

The Great Strides University Series is designed to provide individuals with the opportunity to learn more about the Great Strides program and to participate in volunteer-led sessions offered on a variety of different topics.

Whether you are a Team Leader, a walker on a team, walking as an individual, or new to the program, you are invited to join us at any of the sessions that are of interest to you. You will hear fundraising advice from peers, and can ask questions or even share an idea of your own. Each session will offer networking with fellow CF families and Chapter staff and light refreshments.

### **JANUARY 9, 2012 – 6:30-8:00PM**

#### **Location: Citizens Bank Park**

CF Information Night –

- What is Cystic Fibrosis?
- CF Foundation Update
- Family networking

#### **Speaker: Ron Rubenstein, MD, PhD**

Associate Professor of Pediatrics  
Perelman School of Medicine at the University of Pennsylvania  
Director, Cystic Fibrosis Center,  
The Children's Hospital of Philadelphia

### **JANUARY 23, 2012 – 6:30-8:00PM**

#### **Location: Children's Hospital of Philadelphia, Colkett Room 1100-B**

Building a Successful Team –

- Registering your team
- Recruiting co-team leaders and walkers
- Devising a fundraising plan to lead you and your team members to success

### **FEBRUARY 7, 2012 – 6:30-8:00PM**

#### **Location: To Be Determined**

Fundraising Ideas for Friends & Family Teams –

- Letter-writing and online fundraising
- Wrap events
- Expanding your team to other cities and walks

### **FEBRUARY 28, 2012 – 6:30-8:00PM**

#### **Location: Children's Hospital of Philadelphia, Colkett Room 1100-B**

Online Fundraising Strategies –

- Navigating your Great Strides webpage
- Using social media to reach potential walkers and donors

### **MARCH 5, 2012 – 6:30-8:00PM**

#### **Location: To Be Determined**

Leading your Team to Success –

- How to encourage each of your walkers to raise \$100 or more
- Individual and team fundraising strategies
- Team fundraising activities

### **MARCH 19, 2012 – 6:30-8:00PM**

#### **Location: To Be Determined**

Final Fundraising & Day-of Planning –

- Last minute fundraising ideas
- Day-of logistics
- Recognizing & thanking your team members

