



## EVENT SPONSORSHIP LEVELS

### TITLE SPONSOR

- Company name/logo on all collateral materials created after signing date
- Company positioned and promoted as “Title Sponsor” in all event-related marketing and publicity
- Full-page, four-color acknowledgement in the *Redbone Journal* for one year (\$2,100 value)
- Full-page acknowledgement (inside front, inside back or back cover) in event program journal
- A second full-page acknowledgement inside event program journal
- Four (4) boat entries in the tournament, including boat and tackle for both days and angler gift bag(s)  
 (OPTIONS: two anglers and guide **OR** one angler, one celebrity and guide per boat)
- Anglers and one guest each invited to attend all social functions including cocktail receptions:
  - Wednesday evening: “Welcome Reception & Captain’s Kick-Off Dinner”
  - Thursday evening: “Celebrity Slam Cocktail Party”
  - Friday evening: “Awards Presentation Celebration & Auction”
- Company representative invited to speak at all social functions and Blessing of the Fleet (if desired)
- Recognition on CFF-produced signage prominently displayed during all event functions
- Company banner(s) displayed prominently on-site (banner provided by sponsor)
- Opportunity to include company product in angler gift bag
- Opportunity to participate in the silent, live and “Bid For A Cure” auctions
- Opportunity to meet and mingle with celebrities
- First right-of-refusal for 2010 event
- Industry exclusivity

**DONATION:      \$30,000      (Tax Deductible- \$18,764.00)**

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800) 435-7457 within the state. Registration does not imply endorsement, approval or recommendation by the state.



## **PRESENTING SPONSOR**

- Company name/logo on all collateral materials created after signing date
- Company positioned and promoted as “Presenting Sponsor” in all event-related marketing and publicity
- Full-page acknowledgement (inside front, inside back or back cover) in event program journal
- Two (2) boat entries in the tournament, including boat and tackle for both days and angler gift bag(s)  
(OPTIONS: two anglers and guide **OR** one angler, one celebrity and guide per boat)
- Anglers and one guest each invited to attend all social functions including cocktail receptions:
  - Wednesday evening: “Welcome Reception & Captain’s Kick-Off Dinner”
  - Thursday evening: “Celebrity Slam Cocktail Party”
  - Friday evening: “Awards Presentation Celebration & Auction”
- Recognition on CFF-produced signage prominently displayed during all event functions
- Company banner(s) displayed prominently on-site (banner provided by sponsor)
- Opportunity to include company product in angler gift bag
- Opportunity to participate in the silent, live and “Bid For A Cure” auctions
- Opportunity to meet and mingle with celebrities
- First right-of-refusal for 2010 event
- Industry exclusivity

**DONATION: \$20,000 (Tax Deductible- \$15,432.00)**

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### **AWARDS DINNER CELEBRATION SPONSOR**

- Company positioned and promoted as the “Awards Celebration Sponsor” in select event marketing and publicity
- Half-page acknowledgement in event program journal
- One boat entry in the tournament, including boat and tackle for both days and angler gift bag(s)  
(*OPTIONS*: two anglers and guide **OR** one angler, one celebrity and guide per boat)
- Anglers and one guest each invited to attend all social functions including cocktail receptions:
  - Wednesday evening: “Welcome Reception & Captain’s Kick-Off Dinner”
  - Thursday evening: “Celebrity Slam Cocktail Party”
  - Friday evening: “Awards Presentation Celebration & Auction”
- Company banner displayed prominently on site (banner provided by sponsor)
- Opportunity to include company product in angler gift bag
- Opportunity to participate in the silent, live and “Bid For A Cure” auctions
- Opportunity to meet and mingle with celebrities

**DONATION:    \$8,000    (Tax Deductible-\$5,716.00)**

### **WELCOME RECEPTION AND CAPTAIN’S KICK-OFF DINNER SPONSOR**

- Recognized as the “Welcome Reception and Captain’s Kick-off Dinner Sponsor” in select event marketing and publicity
- Half-page acknowledgement in event program journal
- Two company representatives and one guest each invited to attend all social functions including cocktail receptions:
  - Wednesday evening: “Welcome Reception & Captain’s Kick-Off Dinner”
  - Thursday evening: “Celebrity Slam Cocktail Party”
  - Friday evening: “Awards Presentation Celebration & Auction”
- Prominent banner display on site (banner provided by sponsor)
- Opportunity to include company product in angler gift bag
- Opportunity to participate in the silent, live and “Bid For A Cure” auctions
- Opportunity to meet and mingle with celebrities
- Receptions available for sponsorship: “Welcome Reception”, “Celebrity Slam Reception” and “Awards Celebration Reception”

**DONATION:    \$6,000    (Tax Deductible-\$5,360.00)**



### **COCKTAIL PARTY SPONSORSHIP**

*\*This sponsorship is available for each of the three cocktail parties.*

- Recognized as the “Cocktail Party Sponsor” in select event marketing and publicity
- Quarter-page acknowledgement in event program journal
- One company representative and one guest invited to attend all social functions including cocktail receptions:
  - Wednesday evening: “Welcome Reception & Captain’s Kick-Off Dinner”
  - Thursday evening: “Celebrity Slam Cocktail Party & Dinner”
  - Friday evening: “Awards Presentation Celebration & Auction”
- Logo recognition on CFF-produced signage prominently displayed during event
- Opportunity to include company product in angler gift bag
- Opportunity to participate in the silent, live and “Bid For A Cure” auctions
- Opportunity to meet and mingle with celebrities

**DONATION:           \$4,000 (Tax Deductible- \$3,680)**

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800) 435-7457 within the state. Registration does not imply endorsement, approval or recommendation by the state.



## ANGLER / TOURNAMENT ENTRY

- One (1) boat entry in the tournament, including boat and tackle for both days and angler gift bag(s)  
(*OPTIONS*: two anglers and guide **OR** one angler, one celebrity and guide per boat)
- Anglers and one guest per angler invited to attend all social functions including cocktail receptions:
  - Wednesday evening: “Welcome Reception & Captain’s Kick-Off Dinner”
  - Thursday evening: “Celebrity Slam Cocktail Party & Dinner”
  - Friday evening: “Awards Presentation Celebration & Auction”
- Angler / team name listed in event program journal
- Opportunity to participate in the silent, live and “Bid For A Cure” auctions
- Opportunity to meet and mingle with celebrities

<b>DONATION:</b>	<b>Two-Angler Team</b> (Two anglers & guide)	<b>\$3,300</b>
	<b>OR</b>	
	<b>One-Angler w/Celebrity Team</b> (One angler, celebrity & guide)	<b>\$3,300</b>

**(Tax Deductible- \$1,964.00)**

## SOCIAL EVENT TICKETS

- One (1) ticket to attend all social functions including cocktail receptions:
  - Wednesday evening: “Welcome Reception & Captain’s Kick-Off Dinner”
  - Thursday evening: “Celebrity Slam Cocktail Party & Dinner”
  - Friday evening: “Awards Presentation Celebration & Auction”
- Opportunity to meet and mingle with celebrities
- Opportunity to participate in the silent, live and “Bid For A Cure” auctions

**DONATION:    \$250** (per person)

**(Tax Deductible-\$160)**



## COMMITMENT ENTRY FORM

Please indicate your level of participation by checking the appropriate box below:

- |                          |   |          |
|--------------------------|---|----------|
| <input type="checkbox"/> | TITLE SPONSOR                                 | \$30,000 |
| <input type="checkbox"/> | PRESENTING SPONSOR                            | \$20,000 |
| <input type="checkbox"/> | AWARDS CELEBRATION RECEPTION & DINNER SPONSOR | \$ 8,000 |
| <input type="checkbox"/> | WELCOME RECEPTION & KICK-OFF DINNER SPONSOR   | \$ 6,000 |
| <input type="checkbox"/> | BREAKFAST or LUNCH SPONSOR                    | \$ 4,000 |
| <input type="checkbox"/> | COCKTAIL PARTY SPONSOR                        | \$ 4,000 |
| <input type="checkbox"/> | TWO-ANGLER TEAM                               | \$ 3,300 |
| <input type="checkbox"/> | ONE ANGLER w/CELEBRITY TEAM                   | \$ 3,300 |
| <input type="checkbox"/> | SOCIAL EVENTS TICKET                          | \$ 250   |

### PROGRAM ACKNOWLEDGEMENTS *(Unless included in sponsorship package.)*

- Full page - \$500                       Half page - \$250  
 I am unable to participate, but please accept my donation of \$ \_\_\_\_\_

### CONTACT INFORMATION:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Credit Cards accepted:  Visa    MasterCard    American Express    Discover

Card No: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

OR please make checks payable to:

Cystic Fibrosis Foundation ~ South Florida Office  
 3443 N.W. 55<sup>th</sup> Street, Building 1 ♦ Fort. Lauderdale, Florida 33309

Please contact Andrew Felix for more information.

Tel: (954) 739-5006 ♦ Fax: (954) 739-2890 ♦ Email: [afelix@cff.org](mailto:afelix@cff.org)