

CAPTAIN'S INFORMATION PACKET



Rich Products Corporation
Golden Isles Red*Trout Celebrity Classic
To "catch a cure" for cystic fibrosis

Golden Isles Marina – St. Simons Island, Georgia

Co-Chairs

Cal Collier Patrick Dunn Brand Morgan Todd Smith

Susan Smith, Manager of Special Events ↔ Cystic Fibrosis Foundation ↔
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What is Cystic Fibrosis?

Cystic fibrosis (CF) is an inherited chronic disease that affects the lungs and digestive systems of about 30,000 children and adults in the United States (70,000 worldwide). A defective gene causes the body to produce unusually thick, sticky mucus that clogs the lungs and leads to life-threatening lung infections and obstructs the pancreas and stops natural enzymes from helping the body break down and absorb food.

What many healthy adults remember as the innocent and simple days of childhood will never exist in the minds of these young people. For many, each morning includes breathing treatments, medications, and enzymes before even stepping on the playground. Semi-annual hospital visits, daily breathing treatments, and hourly medications are simply a way of life for those living with cystic fibrosis. Patients struggle to gain weight, maintain a healthy diet, and avoid exposure to possible infections, all while balancing the struggle of everyday life.

More than 10 million Americans are genetic carriers of the CF gene, and cystic fibrosis occurs in one of every 3,500 live births. With breakthroughs in pre-natal testing and the adoption of newborn screening in recent years, 80% of patients are diagnosed by age three, and approximately 1,000 new cases are diagnosed each year. Fifty years ago, children with CF usually did not live long enough to attend elementary school. Today, the median age for survival is 37 years. Today, advances in research and medical treatments have further enhanced and extended life for children and adults with CF. Many people with the disease can now expect to live into their 30s, 40s and beyond, but there is still no cure.

Who is the Cystic Fibrosis Foundation?

In 1955, concerned families established the Cystic Fibrosis Foundation hoping to find a cure for this baffling and mysterious disease. The mission of the CF Foundation, a donor-supported non-profit organization, is to assure the development of the means to cure and control cystic fibrosis and to improve the quality of life for those with the disease. The CF Foundation is the leading organization in the United States devoted to cystic fibrosis. It has more than 80 chapters and fund-raising offices nationwide and supports a network of more than 115 accredited CF care centers that provide patients and families with vital treatment and other CF resources. The CF Foundation is one of the most efficient organizations of its kind. In 2005, nearly 90% of every dollar of revenue raised was available for investment in CF research, care and education programs. The National Institutes of Health and many prominent publications, including *Forbes* and *USAToday*, have heralded our innovative business model, which fuels drug discovery and development programs.

The CF Foundation is the primary sponsor of critical research that is making tremendous advances toward a cure and control of this disease. We receive no federal funding and depend on the generosity of individual donors and corporations to support our lifesaving mission. Cystic fibrosis is an orphan—or rare—disease, so we need your support to fund research. If we don't do it, no one else will. The CF Foundation's drug discovery and development "pipeline" currently holds more than 25 promising CF therapies in clinical trials and six others in laboratory development. Any one of them, or a combination, could have a profound impact on the lives of people with cystic fibrosis. We will not rest until we find a cure.

What Is the Rich Products Corporation Golden Isles Red*Trout Celebrity Classic?

In 1988, with the help of friends and baseball legend Ted Williams, Gary Ellis founded the now famous Redbone Celebrity Tournament Series to help the Cystic Fibrosis Foundation fund research needed to find a cure for cystic fibrosis (CF). Over the last 20 years, the Redbone has developed into a high profile event raising ten million dollars in the fight against cystic fibrosis. The *Rich Products Corporation Golden Isles Red*Trout Celebrity Classic* is a two-day catch and release tournament for redfish and trout in the shallow waters off the coast of St. Simons Island in Georgia. Teams are made up of an angler and celebrity or two anglers, guided as a team by local professional fishing captains. The event also features two social gatherings. Not only do the tournament participants enjoy good food, fishing and fun – they are a part of the camaraderie and competition of the special "fraternity" of anglers, guides, and celebrities who are helping to "Catch the Cure" for cystic fibrosis.

8th Annual



**Rich Products
Corporation**

**Golden Isles
Red*Trout Celebrity
Classic**



When: Thursday - Saturday, October 8-10, 2009

Where: Golden Isles Marina – St. Simons Island, Georgia

Who: Benefits the Cystic Fibrosis Foundation, Georgia Chapter

Contact: *Cystic Fibrosis Foundation, Georgia Chapter*

Susan Smith

(800) 476-4483 – Fax:(404) 325-7921 – Email: ssmith@cff.org

What: Cystic fibrosis (CF) is a genetic disease that affects the lungs and digestive systems of about 30,000 children and adults in the United States. Fifty years ago, children with CF usually did not live long enough to attend elementary school. Today, the median age for survival is 37 years. Today, advances in research and medical treatments have further enhanced and extended life for children and adults with CF. Many people with the disease can now expect to live into their 30s, 40s and beyond, but there is still no cure.

Cost: \$2,900 per boat (\$1,450 cost per angler)

**Tax deductible amount is \$1,780 per boat (\$890 per angler)*

Entrance fee includes two days of tournament fishing with a professional guide, including breakfast and lunch both days. Each angler (and a guest) is invited to attend the cocktail party on Thursday night and the Saturday night awards dinner. Lodging is not included. **Additional events include a Thursday one-day SuperFly tournament and a celebrity fly clinic (additional entrance fees/costs apply).**

Why Get Involved:

*Rich Products Corporation will once again be the Title Sponsor for our 8th annual **Golden Isles Red Trout Celebrity Classic**. Participants will enjoy good food, good fishing, and best of all the camaraderie and competition of the special “fraternity” of anglers, guides, and celebrities. Not only will you be participating in one of the very popular Redbone Red*Trout fishing events, you will also be helping to “Catch the Cure” for cystic fibrosis.*

History:

In 1988, with the help of friends and legendary hitter Ted Williams, Gary Ellis founded the now famous Redbone Celebrity Tournament Series to help the Cystic Fibrosis Foundation fund research needed to find a cure for cystic fibrosis (CF). Over the last 20 years, the Redbone has developed into a high profile event raising ten million dollars in the fight against cystic fibrosis.

Rules: IGFA rules will apply. All anglers and crew are expected to be familiar with IGFA rules. Rules will be distributed at registration. The tournament committee will settle all controversies and decisions will be final.

A **Redbone Red*Trout Series** Tournament

Rich Products Corporation Golden Isles Red*Trout Celebrity Classic

REDBONE CAPTAIN BENEFITS

Redbone Captains will receive:

- \$600 for providing two days of professional guide services*
**Captains will receive a \$600 check upon registration*
- Entry for captain and a guest to participate to all the social events for the tournament (Thursday night Kick-off and Saturday night award dinner)
- Continental breakfast and box lunch on both fishing days
- Gift bag including a Redbone fishing shirt
- An opportunity to receive awards for one or more of the tournament categories

Redbone Captains will:

- Submit all necessary required paperwork with return of Captain Commitment Form by August 1, 2009
- Provide guide services for one boat of two anglers for two days – October 9-10, 2009
- Abide by all tournament and IGFA rules



*2009 Golden Isles Red*Trout Celebrity Classic Ambassador*
William Collier (8 years old) with father Cal, Tournament Co-Chair



8th Annual Rich Products Corporation
Golden Isles Red*Trout Celebrity Classic
CAPTAIN COMMITMENT FORM

NAME:
ADDRESS:
CITY/STATE/ZIP:
PHONE: FAX:
EMAIL:
SSN:

SHIRT SIZE: S M L XL XXL

T-SHIRT SIZE: S M L XL XXL

WILL A GUEST ATTEND THE SOCIAL FUNCTIONS WITH YOU? YES NO

GUEST NAME: _____

***VERY IMPORTANT, WE NEED NAMES FOR ENTRY ON TO SEA ISLAND**

- I AM INTERESTED IN MORE INFORMATION ABOUT THE REDFISH SUPERFLY EVENT
- I AM INTERESTED IN MORE INFORMATION ABOUT THE FLY CLINIC
- I WOULD LIKE TO PURCHASE _____ COPIES OF THE TOURNAMENT PHOTO CD AT \$20 EACH

BOAT MAKE:	LENGTH:
ENGINE MAKE:	HP:

I HAVE INCLUDED:

- AN UPDATED COPY OF MY GEORGIA FISHING LICENSE AND/OR CHARTER FISHING LICENSE
- A COPY OF MY COAST GUARD CAPTAIN'S LICENSE
- PROOF OF INSURANCE
- W9 FORM (INCLUDED IN PACKET)

You may choose to donate more of your guide's fee back to the CF Foundation as a 100% tax-deductible donation by making a check out to the CF Foundation for the desired donation amount.

I WOULD LIKE TO DONATE \$_____ TO THE CF FOUNDATION.

SIGNATURE: _____ DATE: _____

Please return this form along with all necessary paperwork **BY August 1, 2009** to:
 Georgia Chapter – Cystic Fibrosis Foundation
 Susan Smith
 2302 Parklake Drive NE, Suite 210 – Atlanta, GA 30345
 (404) 325-6973 / (800) 476-4483 Fax: (404) 325-7921