

All I Want for Christmas is a...CURE

Saturday, November 21, 2009

Title Sponsor *(exclusive)* **\$ 25,000**

Benefits at this sponsorship level include:

- Thirty (30) tickets with premier seating at **All I Want for Christmas is a...CURE**
- Acknowledgement as **Title Sponsor** on all print materials (invitation, event program, pre-event and post-event publicity), at event and on Greater Illinois Chapter website.
- Full-page, inside front cover or back cover recognition in event program.
- Two (2) full page acknowledgements within the event program book.
- Logo on all silent auction bid sheets
- Largest signage throughout the event venue
- Opportunity to be presented with thank you from Cystic Fibrosis Foundation during the event.
- Commercial spots or logo recognition (top, middle, and ending) on screens during the 4 hour event
- Opportunity for holiday themed display with company materials or give-aways
- Complimentary thank you advertisement in local paper (Red Eye- reach approx. 377,000) for company w/o other sponsor logos present (Date TBD) and thank you email blast to existing foundation directory (approx. 5,000 people).
- First right of refusal for **All I Want for Christmas is a...CURE 2010** event.

Presenting Sponsor *(exclusive)* **\$ 15,000**

Benefits at this sponsorship level include:

- Twenty (20) tickets with prime seating at **All I Want for Christmas is a...CURE**
- Acknowledgement as **Presenting Sponsor** on all print materials (invitation, event program, pre-event and post-event publicity), at event and on Greater Illinois Chapter website.
- Full-page, inside back cover recognition in event program.
- One (1) full-page and one (1) half page acknowledgement within the event program book.
- Logo recognition (middle) on screens during the 4 hour event
- Signage throughout the event venue
- Thank you email blast to existing foundation directory (approx. 5,000 people).
- First right of refusal for **All I Want for Christmas is a...CURE 2010** event

Star Sponsor **\$ 10,000**

Benefits at this sponsorship level include:

- Ten (10) tickets to the **All I Want for Christmas is a...CURE** event
- Acknowledgement as **Star Sponsor** on invitation and at event.
- Two (2) half-page recognition in event program.
- Full-page, inside back cover recognition in event program.
- Two (2) half page acknowledgements within the event program book.
- Signage throughout the event venue

Angel Sponsor **\$ 5,000**

Benefits at this sponsorship level include:

- 10 tickets to the **All I Want for Christmas is a...CURE** event
- Acknowledgement as **Angel Sponsor** at event.
- One (1) half page acknowledgement within the event program book.
- Signage throughout the event venue with other event sponsor logos

Dove Sponsor **\$ 2,500**

Benefits at this sponsorship level include:

- 5 tickets to **All I Want for Christmas is a...CURE**
- Acknowledgement as **Dove Sponsor** at event.
- Quarter-page recognition in event program.

Friend of the Foundation **\$ 1,000**

Benefits at this sponsorship level include:

- 2 tickets to **All I Want for Christmas is a...CURE**
- Acknowledgement as **Friend of the Foundation Sponsor** at event.
- Listing as a sponsor in event program.