

# CYSTIC FIBROSIS FOUNDATION

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## 2008 EVENT NEEDS

Brian Jenkins, Director of Development

Tiffany Kerns, Special Events Coordinator

5401 Kingston Pike, Ste. 230

Knoxville, TN 37919

865.583.0355 (phone) 865.988.9699 (fax)

[tkerns@cff.org](mailto:tkerns@cff.org)

<http://knoxville.cff.org>



*The Cystic Fibrosis Foundation was established in 1955 to assure the development of the means to cure and control cystic fibrosis and to improve the quality of life for those with the disease.*



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## 2008 EVENT NEEDS

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### CLEVELAND GREAT STRIDES

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Cleveland **GREAT STRIDES** will take place on Saturday, April 12<sup>th</sup> at Lee University.

Event Highlights:	Families, friends, corporate participants and other organizations come together from all walks of life to help us make “great strides” towards a cure for CF. Lee University provides day of fun that includes a 65 Roses 5k race in the morning, children’s activities throughout the day, a one of a kind “toe” truck ride, great food, and live entertainment.
Audience:	Families, Lee University students & faculty
Gender:	Male 50%; Female 50%
Number of Attendees:	200
Fundraising Goal:	\$50,000 Net
Event Needs:	Sponsorship Chairperson, Family Recruitment Chair, Walk Teams

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### KNOXVILLE GREAT STRIDES

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Knoxville **GREAT STRIDES** will take place on Saturday, May 17<sup>th</sup> at Victor Ashe Park.

Event Highlights:	Families, friends, corporate participants and other organizations come together from all walks of life to help us make “great strides” towards a cure for CF. Victor Ashe Park provides a scenic, open field setting for a day of fun that includes children’s activities, great food, and live entertainment. Victor Ashe is pet friendly and includes a dog park.
Audience:	Families, Organizations, Corporate Teams
Gender:	Male 50%; Female 50%
Number of Attendees:	400
Fundraising Goal:	\$135,000 Net
Event Needs:	Logistics Chairperson & Committee Members

Corporate Team Recruitment Committee Members

New family & corporate teams, Sponsorship

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## MADISONVILLE GREAT STRIDES

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Madisonville **GREAT STRIDES** will take place on Saturday, May 3<sup>rd</sup> at Kefauver Park.

Event Highlights:	Families and friends come together from all walks of life to help us make “great strides” towards a cure for CF. Kefauver Park offers a relaxing atmosphere and has amenities for all types of sports. Madisonville GREAT STRIDES also has a silent auction walk day.
Audience:	Families
Gender:	Male 50%; Female 50%
Number of Attendees:	50
Fundraising Goal:	\$20,000 Net
Event Needs:	Committee Members, Corporate Teams, Sponsors

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## CHATTANOOGA GREAT STRIDES

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Chattanooga **GREAT STRIDES** will take place on Saturday, May 26<sup>th</sup> at Tennessee River Park.

Event Highlights:	Families, friends, corporate participants and other organizations come together from all walks of life to help us make “great strides” towards a cure for CF. Tennessee River Park offers miles of scenic, restful river walk along the Tennessee River.
Audience:	Families, Corporate Community
Gender:	Male 50%; Female 50%
Number of Attendees:	200
Fundraising Goal:	\$55,000 Net
Event Needs:	Committee Members Sponsorship Chairperson & Committee Members Team Recruitment

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## TRICITIES GREAT STRIDES

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Tri-Cities **GREAT STRIDES** will take place on Sunday, September 28<sup>th</sup> at Steele Creek Park in Bristol, TN.

Event Highlights: Families, friends, corporate participants and other organizations come together from all walks of life to help us make “great strides” towards a cure for CF. Steele Creek Park has an unique outdoor setting which includes a lake and magnificent walk trails. Adults & children can enjoy the outdoor activities and visit the Nature Center on-site.

Audience: Families

Gender: Male 50%; Female 50%

Number of Attendees: 150

Fundraising Goal: \$55,000 Net

Event Needs: Team Chairperson, Sponsorship Chairperson

More GS Teams, Corporate Teams

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## HAMBLEN CO. GREAT STRIDES

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Hamblen **GREAT STRIDES** will take place during the fall of 2008. Time and Location TBA

Event Highlights: 1<sup>st</sup> Annual Hamblen Co. **GREAT STRIDES**

Audience: Families

Gender: Male 50%; Female 50%

Number of Attendees: 100

Fundraising Goal: \$15,000 Net

Event Needs: Committee Members, Walk Teams

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## TRICITIES TOURNAMENT OF ROSES

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The Tri-Cities Tournament of Roses will take place on Monday, April 21<sup>st</sup> at The Club in Bristol, TN.

Event Highlights: An established tournament that allows golfers to spend the day on a beautiful course while enjoying a professionally run event. Lunch, dinner, and a variety of snacks and drinks are included. Don't forget to

check out the silent auction in the clubhouse before you leave! Tournament of Roses also includes a tennis tournament for those tennis enthusiasts.

Age: 25-60 (Adult)  
Gender: Male 90%; Female 10%  
Number of Attendees: 120  
Fundraising Goal: \$25,000 Net  
Event Needs: Committee Members, Sponsorship Chairperson  
New Golf Teams

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### **KNOXVILLE TOURNAMENT OF ROSES**

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The Knoxville Tournament of Roses will take place on Friday, August 22<sup>nd</sup> at Egwani Farms Golf Course in Rockford.

Event Highlights: An established tournament that allows golfers to spend the day on a beautiful course while enjoying a professionally run event. Breakfast and lunch along with a variety of snacks and drinks are included.

Age: 25-60 (Adult)  
Gender: Male 90%; Female 10%  
Number of Attendees: 120  
Fundraising Goal: \$30,000 Net  
Event Needs: Tournament Co-Chairperson, Sponsorship Chairperson  
New Teams

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### **CRUISIN' FOR A CURE**

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The seventh annual Sea Ray Cruisin' for a Cure will take place on Saturday, June 21<sup>st</sup> at The Foundry in Knoxville, TN.

Event Highlights: Unique opportunity to cruise the TN River in style aboard luxury Sea Ray yachts; fun, festive and relaxed atmosphere; wonderful live and silent auctions; live entertainment and delicious food and cash bar.

Age: 25-35 (Adult) 25%  
36-60 (Mature Adult) 75%  
Gender: Male 50%; Female 50%

Number of Attendees: 300  
Fundraising Goal: \$110,000 Net  
Event Needs: Sponsorship Chairperson, Auction Chairperson  
Corporate Table Chairperson

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## **WINE ON THE WATER**

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Wine on the Water will take place on Friday, October 3<sup>rd</sup> at Volunteer Landing.

Event Highlights: One ticket provides entry to the event, complimentary wine glass and limitless samples from Knoxville's hottest restaurants and most popular distributors. Live entertainment and beautiful fall weather provide a memorable backdrop for this widely regarded wine event.

Audience: Adults and Mature Adults (must be over 21 to attend)

Gender: Male 50%; Female 50%

Number of Attendees: 1250-1500

Fundraising Goal: \$65,000 Net

Event Needs: Sponsorship Chair, Volunteers, Auction Chair, and Ticket Captains

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## **MARTINIS & MOVIES**

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Martinis & Movies: "Diamonds are Forever" Gala will take place Saturday, February 23<sup>rd</sup> at the Knoxville Museum of Arts.

Event Highlights: Occurring the evening before the annual Academy Awards, Martinis & Movies has an Oscars and James Bond theme. Guests will enter the Knoxville Museum of Art via a red carpet, velvet-roped entrance. You will enjoy a variety of heavy hors d'oeuvres and desserts. Sapphire Bar & Restaurant will serve the "Diamonds are Forever" signature martini, alongside an open bar of beer, wine, champagne and liquor. Entertainment includes the hit 80's cover band, The Breakfast Club, and a fashion show from M.S. McClellan and M. Boutique. Guests will also have the opportunity to listen to the DJ spinning all the greatest hits in "The Lounge". There will be silent and live auctions of fabulous items. Guests will take away "swag bags" at the end of the evening. Immediately following Martinis & Movies, Sapphire will host the after party where the "Diamonds are Forever" martini will be offered at specialty drink pricing.

Audience: Young professionals (must be over 21 to attend)

Gender: Male 50%; Female 50%

Number of Attendees: 500  
Fundraising Goal: \$30,000 Net  
Event Needs: Day of Volunteers, Auction Committee Members

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## **CUREFINDERS**

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CureFinders is ongoing throughout 2008.

Event Highlights: CureFinders is the Cystic Fibrosis Foundation's new school and youth fund-raising program for grades K-12. Students compete to raise the most money to win a free lunch delivered to their classroom. A fundraising kit has been developed for school event coordinators, which includes fun ways for students to raise money and awareness for cystic fibrosis. The goal is children raising money for children while creating awareness on cystic fibrosis.

Audience: K-12  
Gender: Male 50%; Female 50%  
Number of Attendees: 100  
Fundraising Goal: \$30,000 Net  
Event Needs: Schools, Volunteers, Committee Members