

Gourmet Tasting Station

In-Kind Donation



As host of a tasting station at 'Brew Haw Haw', your company receives the following benefits:

- Company name and logo will be featured prominently on the following promotional materials:
 - Invitations
 - Event E-blasts
 - Posters
 - Corporate Identification on event web page, with link to company's website(s)
 - Tasting Journal (1/2 page acknowledgement)
- Your company listed on promotional materials as a participating brewery/restaurant/chef at 'Brew Haw Haw' in all event press releases and promotional materials
- Exhibitor space, to include one six-foot table and signage, in a featured location at the event (signage provided by sponsor), and the opportunity to distribute collateral material and/or samples to 400 guests.
- Opportunity to use the 'Brew Haw Haw' logo on external and internal communications for cross-marketing purposes and showing your proud support for the Cystic Fibrosis Foundation

As a participating brewery/restaurant/chef of 'Brew Haw Haw' your company will:

- Prepare a signature dish(es) for 400 guests. Provide staff and necessary equipment for your tasting station.
- OR/AND**
- Provide 2 kegs of each featured brew to offer 4 oz. samplings to 400 guests
 - Display 'Brew Haw Haw' poster in your restaurant/brewery the month of the event.
 - Attend event orientation and supply information for the tasting journal (event program).
 - Provide copy of your company's Certificate of Liability

Required Liability Coverage:

The Certificate of Insurance must 1) list the name and date of the event; 2) name the Atrium National Center as additionally insured; and 3) **provide evidence of Workers Compensation coverage**. Cystic Fibrosis Foundation shall provide to the Museum a copy of each vendor's certificate no later than one month prior to the date of the event.

To Participate in Brew Haw Haw

Benefiting the Cystic Fibrosis Foundation



Please Check One:

- Brewmaster Title Sponsor at \$10,000
- Tasting Glass Sponsor at \$7,500
- Pilsner Presenting Sponsor at \$5,000
- Lager Sponsor at \$2,500
- Barley Sponsor at \$1,000
- Hops Sponsor at \$500
- Gourmet Tasting Sponsor - In-Kind Donation
- In-Kind Sponsor
- Auction Sponsor

- I would like to purchase _____ ticket(s) for the event at \$50 per person
- I am unable to participate, however, I would like to support CFF in the amount of \$ _____
- As an In-Kind or Auction Sponsor, I am donating the following item(s): _____

- If your item is for the Auction, please indicate the fair market value of the item(s): _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Amount Enclosed: _____

Please charge my contribution (check one): MasterCard Visa AmericanExpress

Name on card: _____ Card Number: _____

Expiration Date: _____ Amount Charged: _____

Signature: _____

Please make your checks payable to: CFF/Brew Haw Haw

Mail you payment, donation, certificate and/or item(s) to:
The Cystic Fibrosis Foundation
6420 Wilshire Blvd., First Floor * Los Angeles, CA 90048

For more information please contact: Kaitlyn Fitzgibbons at the Cystic Fibrosis Foundation
(323)655.8525 Fax: (323)655.0384 kfitzgibbons@cff.org
The Cystic Fibrosis Foundation is a 501 (C)(3) organization. Our tax identification number is 13-1930701

Brew Haw Haw

Benefiting the Cystic Fibrosis Foundation

August 2nd 2008

Autry National Center's Museum of the American West



DONATION AGREEMENT

- I would like information regarding the Tasting Journal
- I would like to donate a gift or gift certificate to the auction. The item(s) are: _____

- If your item is for the Auction, please indicate the fair market value of the item(s): _____

DEADLINE IS JULY 18th

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Amount Enclosed: _____

Please mail your donation(s), certificate(s) and/or item(s) to:
The Cystic Fibrosis Foundation
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