



2012 Great Strides Cure Crew

VOLUNTEERS MAKE IT HAPPEN! Join the Great Strides Madison Cure Crew, and bring us one step closer to a cure for cystic fibrosis. Here is a list of our volunteer needs – please join this year’s event by contacting Alyssa at aharvey@cff.org or call 608-310-7544.

Hoop-La Crew

The Hoop-La Team brings the fun on walk day. Tasks for this team include:

- Attend monthly meetings
- Develop and secure items for walker goodie bags
- Develop Kid’s Korner
- Plan opening and closing ceremonies
- Plan walk route and rest stops
- Plan on-site entertainment
- Help secure volunteers for walk day
- Assist with registration logistics

Team Building Crew

This team will help Great Strides grow by “getting the word out” about Great Strides and recruiting more participants to join the walk as teams and sponsors. The responsibilities of Team Building Crew include:

- Attend monthly meetings
- Assist in recruiting a total of 2 new teams for Madison’s Great Strides (corporate, small business, schools, clubs, organizations, families, etc.)
- Assist in securing \$1,000 in new sponsorship
- Commit to recruiting your workplace to participate in the walk as a team or sponsor
- Plan and execute a recruitment event (breakfast, lunch n’ learn, happy hour, etc.)

Buddy Crew

Are you a successful team leader or fundraiser? Are you interested in connecting with other Great Striders? Help us by sharing your knowledge and experience! As part of the Buddy Crew, your responsibilities include:

- Participate in monthly conference calls
- Agree to mentor 3-5 Great Strides team leaders. Your role as a mentor includes:
 - Assist your mentee in developing his or her fundraising plan
 - Encourage your mentee to register and develop a team with fundraising walkers
 - Field questions that your mentee may have regarding fundraising, Great Strides practices, and walk day
 - Ensure that your mentee is reaching his or her fundraising goal
- Assist in coordinating our Great Strides Kick-Off Party and our NEW T-Shirt Party
- Help recruit a total of 2 new family teams for Madison's Great Strides!

Pin-up Crew

What's a pin-up? A pinup is a small sheet of paper that retail customers can buy at local businesses for \$1-\$5, and write their message of hope for a cure. The businesses typically post these by their cash register, and it is a great way for them to show the community they support a cure for CF! Pin-up campaigns are important because they help raise awareness and increase visibility, they get businesses involved in our walk, and they help raise money! As a part of the pin-up team, your responsibilities include:

- Participate in monthly conference calls
- Assist in raising \$1,000 through pin-up sales
- Prospect and recruit local businesses to participate in pin-up campaign
- Serve as the liaison between any participating businesses and the Foundation

Help Us Blow Away CF!

CONTACT ALYSSA AT CFF FOR MORE INFORMATION:

608-310-7544 or aharvey@cff.org