

# Great Strides Madison Office 2012 SPONSORSHIP OPPORTUNITIES



## WALK LOCATIONS

Wisconsin Dells:	Saturday, May 5 Wisconsin Dells Ducks
Eau Claire:	Saturday, May 19 Carson Park
La Crosse:	Saturday, May 19 Myrick Park
Madison:	Saturday, May 19 Elver Park
Marshfield:	Saturday, May 19 Wildwood Park
Monroe:	Saturday, May 19 Twining Park
Stevens Point:	Sunday, May 20 Pfiffner Park



## WHY SPONSOR GREAT STRIDES?

Great Strides is the Cystic Fibrosis (CF) Foundation's largest and fastest growing fund-raising event. Each year, thousands of people across the United States show their commitment to extending life for those with CF. Support one of the seven walks in Western Wisconsin and your donation will be used wisely: to help support life-saving CF research and care, and to give all CF patients living in Wisconsin a chance at making CF stand for CURE FOUND.

## SPONSORSHIP OPPORTUNITIES and BENEFITS

### Super Strider Sponsorship—\$5,000

Some benefits include: Logo on the Madison Chapter's Great Strides web page for one year, logo printed on 1,000 event t-shirts, company name and logo included in the Great Strides monthly e-newsletter, company name included in all event publicity, and the opportunity to display promotional materials at a kilometer marker on the walk route.

### Start/Finish Line Sponsorship—\$2,500

Some benefits include: Logo on the Madison Chapter's Great Strides web page for one year, logo printed on 1,000 event t-shirts, and your company name and logo included in the Great Strides monthly e-newsletter.

### Rest Stop Sponsorship—\$1,000

Some benefits include: Logo printed on 1,000 event t-shirts worn by event participants, and your company name included in the Great Strides monthly newsletter.

### T-Shirt Sponsorship—\$500

Some benefits include: Logo printed on 1,000 event tee shirts.

### Cure Finder Sponsorship—\$250

Some benefits include: Opportunity to use CF Great Strides logo on external and internal communications, and inclusion on event-day signage and verbal recognition at the event.

### "65 Roses" Sponsorship—\$100

Some benefits include: Opportunity to use CF Great Strides logo on external and internal communications, and verbal recognition at the event.

For complete listing of sponsorship benefits or for more information, contact the Cystic Fibrosis Foundation at (608) 298-9902, [Madison-wi@cff.org](mailto:Madison-wi@cff.org).