



WE'VE BEEN GREAT IN 2008!!!

Congratulations team leaders, walkers, sponsors, donors and volunteers! Thanks to all of your support we are right on target for making our Great Strides goal of \$318,300 in 2008!

May was quite a busy month for the CF Foundation! We started our Great Strides season on May 3rd in Eau Claire and Marshfield! Eau Claire made very valiant efforts to reach their highest goal ever, \$54,500 coming in just under goal at \$52,249. We are confident they will finish up the year on top! Marshfield walkers braved the freezing rain and cold to make \$13,139 this year! That's up \$2,000 from 2007! Way to go Eau Claire and Marshfield!

The weather began to work on our side for the Janesville walk on May 10th. With all the hard work being put in to get new involvement from the community, they were glad to have such a great turn out and raised over \$15,000 this year! That's up \$3,000 from 2007! Way to go Janesville!

National Walk Weekend left us with FOUR walks in TWO days! Saturday, May 17th started out with a pumped up committee in Dodgeville raising \$28,469. A pig roast is set for late summer to continue the fundraising efforts there! The Monroe committee was pumped as well as they geared up for their 2nd annual walk. Fully loaded with new sponsors, new teams and TONS of raffle prizes, Monroe ended with just over \$13,000. Because of the dedicated committee in Monroe we are sure they will come out on top by the end of the year as well! Way to go Dodgeville and Monroe!

Hoping for better weather than last year we had a record number of walkers in Madison, over 500 people showed up to support our walk! Madison came in over goal with \$163,040! After the events happening around the area this summer and early fall, we'll be WAY over budget! Last but not least walk weekend ended with a bang from Stevens Point. With new walk chairs, Lori Liss and Jenn Haas, Stevens Point was set to raise \$17,500 this year. They outdid themselves and have raised over \$20,500! Way to go Madison & Stevens Point!

Of course we can't forget about La Crosse coming up in September! They are hard at work getting more sponsorship and new teams involved this year! We are expecting to raise over \$30,000 this year! Good Luck La Crosse!

Thank you again for all your hard work and dedication to the Cystic Fibrosis Foundation. We appreciated all the time and effort put into these walks and we look forward to getting started on planning for 2009!

Great Strides 2009 is right around the corner!!!

Volunteer Spotlight

Each year GREAT STRIDES gains new teams inspired by a variety of different reasons. This year Dusty Zadjia and her family were inspired to walk in memory of a loved one lost to cystic fibrosis in March. David Zadjia was diagnosed with cf when he was one-year-old. At the age of thirty, he received a double lung transplant, so deemed his new birthday. Twelve years after his transplant David was diagnosed with an aggressive form of cancer linked to his transplant. At the age of 43, David Zadjia passed away. His death was preceded by his sister Debra, also diagnosed with cf, passing away at the age of 6 in 1972.

Within two weeks of losing her brother-in-law, Dusty Zadjia logged onto the GREAT STRIDES website and registered. Dusty's husband and remaining brother in-law do not have cf, and while they knew their fundraising would not help David or Debra, they wanted to impact those still living cystic fibrosis, giving them "long and more rewarding lives." This positive involvement in the cystic fibrosis community helped the family cope with their devastating loss of David. The family's GREAT STRIDES motto was taken from their inspiration. David would often say "go big or go home," and that they DID! In six weeks the Zadjia family brought just under \$2,000 to the walk in Stevens Point.

Their family story is an inspiration to those that have lost loved ones and also to those joining them, to add more tomorrows to the lives of cf patients across the country.

Top 20 Great Strides Teams

Totals for teams of 5 or more as of 7/11/2008

1. Truckin' for Tucker	\$20,938	Madison
2. Cure for Cayden	\$19,415	Madison
3. Team Amelia	\$12,500	Madison
4. CF Cruisers	\$11,141	Eau Claire
5. Laurie's Let's Make A Difference	\$8,808	Dodgeville
6. teambubba	\$8,110	Monroe
7. BRF Bike-A-Thon	\$6,446	Eau Claire
8. Carla's Crew	\$6,212	Madison
9. Go Go Go Josie	\$5,923	Madison
10. Kennedy's Pointers	\$5,415	Stevens Point
11. Kelly's Crusaders	\$5,371	Madison
12. CF Fighters	\$5,259	Eau Claire
13. Team Tristan	\$4,520	Madison
14. Maddie's Madtown Marchers	\$4,515	Madison
15. Walking For Diane	\$3,618	Janesville
16. Park Bank	\$3,079	Madison
17. Grayson's Gang	\$3,000	Madison
18. Wet Noodle Walkers	\$2,993	Madison
19. Christ's Forever	\$2,988	Stevens Point
20. CF Great Striders	\$2,810	Janesville



Double Your Donations!



2009 Starts Today!

Did you know that the average online donation is more than **twice** the average donation from a traditional letter-writing campaign? That's an average of \$38 more!! *That's right - online donors give more money!*

Online fund-raising is fast and easy! Donors respond quickly to an online request because they can use their credit card and process the donation immediately! Not only that but they automatically receive a tax receipt!

It's so easy! Visit our GREAT STRIDES web site at www.cff.org/great_strides and create your own personalized GREAT STRIDES home page! From your account page, you have the opportunity to edit your GREAT STRIDES home page with your personal message and favorite photo, create your fund-raising letter to e-mail to your supporters, view donations to see who has contributed to your fund-raising efforts or invite family members, friends and co-workers to make donations online and watch the contributions add up! Easy as 1, 2, 3!!!

We all know the internet can be quite a feat to get over so we're more than happy to help you through any problems you might come across with the web site! Please let us know if you're having troubles or have any questions! This is a great tool to utilize for your Great Strides event!

Get online and start your 2009 fund-raising today!

Planning your team efforts early helps you be more organized, your team accomplish their goals and lets you have **MORE** fun with GREAT STRIDES. Setting monthly goals for yourself will help you keep you on track, minus the last minute pressure! Here are a few goals for the next three months:

*Ask 4 walkers/month out for coffee to talk about who they know and develop a plan to get them involved.

*Ask your strongest fundraiser to start their own team. A little friendly competition will help rally the team!

*Send an email out to your team updating them on your cf connection, and how they are doing. Include some pictures of summer fun!

*Ask 2 companies per month to sponsor your 2009 team! Don't forget, \$350 sponsorship will get their logo on over 1,500 shirts throughout Western Wisconsin.

*Start planning your fundraising calendar. (i.e., garage sale, August 1st; Halloween Masquerade Party, October 25; send out online campaign, February.) CFF staff are ALWAYS available to help teams develop this plan. Helping you reach your goal is our goal!

Team Leaders in Action

Truckin' For Tucker Golf Outing
Saturday, July 26
Fennimore, Wisconsin
Goal: \$25,000

Cure For Cayden Kickball Tourney
Saturday, September 27
Fort Atkinson, Wisconsin
Goal: \$8,000

PorCFest
Saturday, August 23
Madison, Wisconsin
Goal: \$5,000

Lori Devoti Write-A-Thon
Online Fundraiser
Goal: \$10,000

JUST ONE

Can make a difference in GREAT STRIDES!

Jean's for Genes



Fake Sale



Erat Fry



Self Dnt Ups



Ice Cream Social



Pizza Lunches



It takes "JUST ONE" to make a difference!

Thank you to our National & Local Sponsors

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Badger State Ethanol, LLC \$1000
Buss Construction \$1500
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