



This affair offers an evening of fine wine, hors d'oeuvres and performances by award winning artists.

About the Cystic Fibrosis Foundation

The Mission: to insure the development of the means to cure and control cystic fibrosis and to improve the quality of life for those with the disease.

Cystic fibrosis is a genetic disease affecting approximately 30,000 children and young adults in the United States.

Funding the best research is our goal. The formula is simple: invest in research – buy back life. The work is expensive, but the rewards are life-giving. Recent advancements in pharmacology and gene therapy have contributed to the quality and length of the life of cystic fibrosis patients. However, there is presently no cure.

Please join our fight as a sponsor, donor or attendee. Help us give CF children the breath of life.

Hosted by: Edward St. John

Chairpersons: James C. "Chip" DiPaula, Jr., Petrie Ross Ventures
Brian & Martha Gibbons, Greenberg Gibbons Commercial
Brant & Jessica Standridge, BB&T

Honorary Chairman: Gary Williams

Executive Committee: Mary J. Giannini
Michael Galiazzo
Michael Johansen
Gus & Lynne Kalaris
Julie Landau
Niquee Long
Dr. Peter J. Mogayzel, Jr.
Bob & Judy Saunders, Jr.
Brooke Steuart
Stephanie Waters

**BB&T presents An Evening on the Severn to benefit the
Cystic Fibrosis Foundation**

Sponsorship Highlights

PRESENTING SPONSOR \$25,000 (\$23,760 is tax-deductible)

- 20 Tickets to the evening's affair
- Name and logo will appear as part of the event name: An Evening on the Severn
- Signage at the affair detailing your commitment
- Acknowledgement of your company name/logo in a video presentation during the Affair's Program
- Verbal recognition from the stage
- The opportunity for a representative to speak to the guests during the Program.
- The opportunity to provide a welcoming letter in Evening Program Book
- A full-page acknowledgement in Evening Program Book with inside cover location
- Your company name and logo will be featured on the chapter's web page with an opportunity to hyperlink to company's web site
- The opportunity to offer corporate identity gifts for the attendees and fellow Sponsors

PLATINUM SPONSOR \$10,000 (\$9,380 is tax-deductible)

- 10 Tickets to the evening's Affair
- Name and logo will appear on all promotional materials for the Affair as a Platinum Sponsor
- Signage at the Affair detailing your commitment
- Acknowledgement of your company name/logo in a video presentation during the Affair's Program
- Verbal recognition from the stage
- A full-page acknowledgement in Evening Program Book with preferential location
- Your company name and logo will be featured on the chapter's web page with an opportunity to hyperlink to company's web site
- The opportunity to offer corporate identity gifts for the attendees and fellow Sponsors

GOLD SPONSOR \$5,000 (\$4,504 is tax-deductible)

- 8 Tickets to the evening's Affair
- Name and logo will appear on all promotional materials for the Affair as a Gold Sponsor
- Signage at the Affair detailing your commitment
- Acknowledgement of your company name/logo in a video presentation during the Affair's Program
- A full-page acknowledgement in Evening Program Book
- The opportunity to offer corporate identity gifts for the attendees and fellow Sponsors

SILVER SPONSOR \$3,000 (\$2,628 is tax-deductible)

- 6 Tickets to the evening's Affair
- Name and logo will appear on all promotional materials for the Affair as a Silver Sponsor
- Signage at the Affair detailing your commitment
- Acknowledgement of your company name/logo in a video presentation during the Affair's Program
- A half-page acknowledgement in Evening Program Book

BRONZE SPONSOR \$2,000 (\$1,752 is tax-deductible)

- 4 Tickets to the evening's Affair
- Name and logo will appear on promotional materials for the Affair as a Bronze Sponsor
- Acknowledgement of your company name/logo in a video presentation during the Affair's Program
- A half-page acknowledgement in Evening Program Book

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Commitment Form

Yes! We want to be a part of the 2009 Evening on the Severn

Please indicate the level of sponsorship at which you wish to participate

- PRESENTING SPONSOR, \$25,000
- PLATINUM SPONSOR, \$10,000
- GOLD SPONSOR, \$5,000
- SILVER SPONSOR, \$3,000
- BRONZE SPONSOR, \$2,000

PRINT company name as you would like it to appear for recognition purposes:

CONTACT

NAME _____

EMAIL _____

COMPANY _____

ADDRESS _____

CITY _____ STATE ____ ZIP ____

Registration

Please select payment method

Check enclosed Check to be sent Credit card *Mail or fax this form to:*

Please charge \$_____ to my: Visa
 MC Discover AMEX

ACCOUNT # _____

EXP DATE _____

SIGNATURE _____

Cystic Fibrosis Foundation
10155 York Road, Suite 101
Cockeysville, MD 21030
FAX: 410.628.0795 PHONE: 410.628.2795

For additional information, contact Maren Blum at mblum@cff.org or Nikki Finkelstein at nfinkelstein@cff.org

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Partner with a results-driven organization... The Cystic Fibrosis Foundation

The Cystic Fibrosis Foundation is one of the most efficient voluntary health organizations of its kind and has been recognized by such magazines as *Forbes* and *SmartMoney* for its innovative approach to curing a disease. Nearly 90 cents of every dollar raised is invested in cystic fibrosis (CF) research, education, and care programs.

Since 1955, the mission of the CF Foundation is to assure the development of the means to cure and control CF and to improve the quality of life for those with the disease. The CF Foundation tirelessly pursues this mission by supporting innovative research dedicated to discovering and developing new therapies and by funding and accrediting specialized care centers to treat people with the disease.

Never before in the history of the CF Foundation has the feeling of optimism for defeating CF been so great. Progress has been made in the fight against this disease because the CF Foundation has seized every opportunity to support the best minds in science and to recruit the finest teams of caregivers to the CF cause. Today, life expectancy is rising rapidly, with the median age currently at 36.8 years. This is a remarkable achievement, but it still is not sufficient.

By partnering with the CF Foundation, you are investing in the lives of those with CF. Working together, we can give the children and adults with CF the quality of life and the future that they deserve. We want CF to stand for "Cure Found!"

WHAT IS CYSTIC FIBROSIS?

CF is a life-threatening genetic disease that affects the lungs and digestive systems of approximately 30,000 children and adults in the United States (70,000 worldwide). One in 31 Americans (more than 10 million people) is an unknowing, symptomless carrier of the defective CF gene.

Because of risks to people with cystic fibrosis (CF), individuals with a confirmed sputum culture for *Burkholderia cepacia* complex **shall not attend** this event. This is because *B. cepacia* can be passed between individuals who have CF through close proximity. *B. cepacia* infection in a person with CF can cause serious respiratory illness and, in some patients, may lead to death. Despite this policy, there might be some individuals with *B. cepacia* in attendance. *B. cepacia* is not a risk for otherwise healthy individuals. For alternative ways to participate and for information about this policy, please contact the CF Foundation at 800-Fight-CF or visit our website at www.cff.org. Consult your CF Care Center physician with medical questions.

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