



TAKING STEPS TO CURE CYSTIC FIBROSIS

## 2012 Grand Island Sponsorship Opportunities

### Site Sponsor - \$1,500 (one available)

- Company promoted as a "Site" sponsor in all correspondence and at the walk site.
- Sponsor will "own" the site where participants check-in and enjoy post-walk festivities.
- Sponsor can promote their company with banners, give-a-ways, literature and decorations.
- Sponsor can host a hospitality tent.
- Logo imprinted on all printed material (not already printed).
- Sponsor mention in all press releases.
- Signage along the route.

### Start/Finish Sponsor- \$1,000 (one available)

- Company will be promoted as a Start/Finish Sponsor and receives exposure at the Start/Finish Line.
- Sponsor provided banner will be displayed across the Start/Finish Line.
- Sponsor may promote company with banners, decorations, give-a-ways, literature, etc.
- Logo imprinted on all printed material (not already printed).
- Signage along the route.

### Halfway- \$500

- Company will be promoted as a "Halfway Sponsor," and will receive exposure at the midpoint of the walk route where participants stop to rest and have refreshments.
- A sponsor-provided banner may be displayed at the halfway point.
- Your company will have the opportunity to promote your products or services with banners, decorations, give-a-ways, literature, etc.

### Rest Stop - \$350

- Signage will be placed at a rest stop along the walk route.
- Sponsor will have the option to staff the area if they choose and promote the company with banners, give-a-ways, literature and coupons.

### Kilometer - \$125

- Signage along the route.