



2012 Lincoln Sponsorship Opportunities

Presenting Sponsor - \$4,000

- Company promoted as “Presenting Sponsor” in all correspondence and at the walk site.
- Company will “own” the site where participants check in and enjoy post-walk festivities.
- Company may promote itself with banners, give-a-ways, literature and decorations.
- Company may host a hospitality tent.
- Logo imprinted on all walker bulletins and newsletters promoting walk.
- Company recognition during announcements at walk.
- Company logo with prominent placement on the back of all t-shirts.
- Signage along the walk route.

Site Sponsor - \$3,000

- Company promoted as a “Site Sponsor” at the walk site.
- Company will “own” the site where participants check-in and enjoy post-walk festivities.
- Company may promote itself with banners, give-a-ways, literature and decorations.
- Company may host a hospitality tent.
- Logo imprinted on all walker bulletins and newsletters promoting walk.
- Company logo with prominent placement on the back of all t-shirts.
- Signage along the walk route

Kids' Corner Sponsor - \$2,000

- Company promoted as “Kids' Corner Sponsor”.
- Company may promote the company with banners, decorations, give-a-ways and kids' goodie bags.
- Logo imprinted on all walker bulletins.
- Company logo on the back of all t-shirts.
- Signage along the walk route.

Start/Finish Sponsor- \$1,500

- Company promoted as “Start/Finish Sponsor”.
- Company-provided banner may be displayed across the Start/Finish Line.
- Company may promote itself with banners, decorations, give-a-ways and literature.
- Logo imprinted on all walker bulletins.
- Company logo on the back of all t-shirts.
- Signage along the walk route.

T-Shirt Sponsor - \$1,000

- Company logo on the back of all t-shirts.
- Signage along the walk route.

Halfway Sponsor - \$750

- Company-provided banner may be displayed at the halfway point.
- Company may promote itself with banners, decorations, give-a-ways and literature.
- Signage along the route.

Strides Sponsor - \$500

- Signage along the route.

“65 Roses” Sponsor - \$200

- A colored paper rose placed on a stake with company's name will be “planted” in the CF “65 Roses” garden at the walk site.