



2012 Omaha Sponsorship Opportunities

Presenting Sponsor - \$10,000

- Company promoted as “Presenting Sponsor”.
- Sponsor will “own” the site where participants check-in and enjoy post-walk festivities.
- Sponsor may promote their company with banners, give-a-ways, literature and decorations.
- Sponsor may host a hospitality tent.
- Logo with prominent placement on the back of all t-shirts.
- Logo imprinted on all walker bulletins, walker maps, and promotional materials.
- Signage along the walk route.
- Verbal recognition during announcements at walk.

Site Sponsor - \$5,000

- Company promoted as a “Site Sponsor”.
- Sponsor will “own” the site where participants check-in and enjoy post-walk festivities.
- Sponsor may promote their company with banners, give-a-ways, literature and decorations.
- Sponsor may host a hospitality tent.
- Logo with prominent placement on the back of all t-shirts.
- Logo imprinted on all walker bulletins, walker maps, and promotional materials.
- Signage along the walk route.

Start/Finish Sponsor - \$2,500

- Company will be promoted as a “Start/Finish Sponsor”.
- Sponsor-provided banner may be displayed across the Start/Finish Line.
- Sponsor may promote company with banners, decorations, give-a-ways, literature, etc.
- Logo with prominent placement on the back of all t-shirts.
- Logo imprinted on all walker bulletins and walker maps.
- Signage along the walk route.

Kids' Corner Sponsor - \$2,000

- Company promoted as a “Kids' Corner Sponsor”.
- Sponsor may promote the company with banners, decorations, give-a-ways and kids' goodie bags.
- Logo on the back of all t-shirts.
- Logo imprinted on all walker bulletins.
- Signage along the walk route.

T-shirt Sponsor - \$1,500

- Logo on the back of all t-shirts.
- Signage along the walk route.

Rest Stop Sponsor - \$1,000

- Sponsor may staff the rest stop area and promote company with banners, give-a-ways, literature and coupons.
- Logo imprinted on all walker maps.
- Signage along the walk route.

Riverwalk Sponsor - \$750

- Logo imprinted on all walker maps.
- Signage along the walk route.

Strides Sponsor - \$500

- Signage along the walk route.