



SEACOAST SAFARI FUNDRAISING

Reaching fundraising minimums is part of the challenge of participating in Seacoast Safari. We do our best to make it as easy as possible for you!

- **Online Fundraising Tools-** When you register for Seacoast Safari you will automatically be sent a username and password for your personal fundraising webpage. You can update that page with your own personal story and pictures and send it along to friends, neighbors, colleagues and family. When you receive a donation you will be notified and your page will track your fundraising progress so you can see how close you are to reaching your goal!
- **Matching Gifts** – this is a great way to double your money. In 2009 Seacoast Safari raised over \$6,000 in matching gifts alone!! Don't forget to take advantage of your company matching gifts as well as your donors!
- **Forming a Team**—We continue to see the power of TEAMwork at Safari. Teams are able to work together to reach their fundraising goals by hosting a bake sale, silent auction, or just providing camaraderie!
- **Social Networking**—You can add your Safari “widget” to your social networking page and increase the visibility of your participation in Safari.
- **Fundraising Ideas** – please see the following page for some creative ideas to reach your goal.
- **Materials Request Form** – need brochures and posters to get out into your local community and help raise awareness about this event? Just fill out the attached form and email it to no-new-eng@cff.org

If you have any questions or ideas, please do not hesitate to call the Northern New England chapter office at 800.757.0203.

Fundraising Ideas

The key to fund-raising is to set a goal, and start NOW! Here are some great fund-raising ideas. Please call the chapter office for additional ideas at 800.757.0203.

Online Donations

Each of you has been equipped with your own webpage. Make raising money easy and send an email to your friends and family. You can track how much money you have raised and personalize the page with your own picture. Any questions on getting this up and running, call Anna at 800-757-0203

Letter Writing Campaign

Send a letter to your friends, family, co-workers, vendors, neighbors, high school and college alumni, and everyone else you know and ask them to sponsor you. Key things to keep in mind are to ask for a specific dollar amount and to include a self addressed return envelope.

Corporate Sponsors

Ask your company if they will sponsor the ride. Don't forget about corporate charitable matching funds!

Jeans for Genes

On a specified day, employees can make a pre-determined contribution (e.g., \$5) to the CF Foundation for the privilege of wearing jeans at the workplace. Make it a challenge between departments or branches!

Ice Cream Social

Host an "ice scream social" in your office and ask the president of your company, or a department manager, to "scoop" the ice cream.

Rose Pin-Ups

For a minimum \$1 donation, patrons can sign their names to a rose-shaped cutout and hang the image in a high-traffic area to show their support of the CF Foundation.

Guest Bartending

Ask a local bar/restaurant if they will allow you and your team members to "guest bartend" on a slow night, with tips (and maybe even a portion of the evening's proceeds) going to the CF Foundation.

Pizza Lunches

Ask a local pizza establishment to donate pizzas and sell slices for \$5.00 each at your office.

Percentage of the Proceeds/Round-Ups

Ask local establishments to donate a percentage of the night's proceeds or ask patrons to "round up" their tab to the next dollar with the money going to the CF Foundation. In return, you should promote the "event" within your company and the local community to help drive traffic to the establishment.

Materials Request Form

This order form is designed to ensure that you have all the supplies needed to reach your fundraising goals. Have fun and call if you need anything else!

Please fill out the quantity requested and fax or mail in your order.

Qty _____ Seacoast Safari Brochures

Qty _____ Seacoast Safari Posters

Qty _____ Rose Pin-ups

Please PRINT the address that you would like your supplies mailed to (NO P.O. Boxes please!):

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: _____

Email: _____

Team Name: _____

PLEASE RETURN THIS FORM TO:

no-new-eng@cff.org

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