

# Cystic Fibrosis Foundation Press Release

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## **FOR IMMEDIATE RELEASE**

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## **CYSTIC FIBROSIS FOUNDATION ANNOUNCES AUCTION PACKAGES, DONATIONS FOR 2008 MOONLIGHT MARTINIS**

PONTE VEDRA BEACH, Florida – The Cystic Fibrosis Foundation has announced an array of live auction packages for this year’s Moonlight Martinis event, which is scheduled from 8 to 11 p.m. on Saturday, Oct. 18, at Fogle Fine Art & Accessories.

The auction items include private dinner parties by some of the area’s most well-known chefs, spa packages and vacation getaways. In addition to the live auction, a \$2,500 “Diamond in a Pearl” necklace donated by Greg and JoAnne Georgallis, owners of Gregory’s Jewelers in Jacksonville Beach, will be awarded to the prize drawing winner. Tickets for the drawing are a minimum donation of \$25 each and can be purchased by calling (904) 733-3560 or visiting Gregory’s Jewelers at 940 Third St. North in Jacksonville Beach.

“We have great auction items lined up for this year’s event and want to remind everyone that all proceeds will benefit the foundation and our mission to cure cystic

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fibrosis,” said Dana Troeger, director of special events for the Cystic Fibrosis Foundation in North Florida. “Tickets to Moonlight Martinis are still available and we encourage those interested in attending to call today.”

Secured auction packages to date include:

- **Private In-Home Dinner Party by Ruth's Chris Steakhouse** – This package, valued at \$1,000, is courtesy of Andy Calloway of Ruth's Chris in Ponte Vedra Beach and includes private catering and wine for eight guests.
- **Pamper Me, Please!** – This package, valued at \$2,500, includes a variety of unique spa treatments from Youthful Medical Spa, golf at Marsh Landing Country Club, Rosenblum's gift certificate, personal training sessions from Tone & Tighten, and an on-location family photo session with Socialshutterfly Photography.
- **Friday Evening in the Gardens** – This exclusive package, valued at \$4,000, offers a private, themed dinner party for 12-16 guests in “The Cottage” at Palm Valley Gardens, courtesy of Ren Weise. The highest bidder will have the opportunity to work alongside designer Liza Chung and caterer Karen Glenn to develop the perfect theme.
- **Culinary Training at its Finest** – Two culinary greats come together in one unique and priceless package. Roy’s Hawaiian Fusion Cuisine invites 10 guests to enjoy a cooking class in their private dining room. Guests will join Roy’s Chef Partner for a fun and informal meal filled with culinary insight. To continue this dining opportunity, Restaurant Medure invites two guests to savor their

“Adventure Menu,” a five-course meal with tantalizing wine pairings.

- **Shh...Let’s Keep it a Secret!** – A destination package for two to four guests...Location to be revealed soon. Includes round trip airfare from American Airlines.
- **Private In-Home Dinner Party by Cafe Andiamo** – This package, valued at \$1,000, courtesy of Chef Giovanni, includes an extravagant, eight-course dinner and wine pairings for eight guests.

One of Northeast Florida’s most unique fundraisers, Moonlight Martinis is an eclectic gathering with intimate cocktail party appeal to benefit the Cystic Fibrosis Foundation. Headlining the event this year is Tammy Cochran, a country music artist whose Top 10 single, “Angels in Waiting,” won national acclaim. The song is a tribute to her two brothers, Shawn and Alan, who both died from cystic fibrosis at a young age. Cochran will perform live at the event while guests enjoy signature martinis, fabulous gourmet hors d’oeuvres and a live auction.

Sponsorships for Moonlight Martinis are available and range from \$10,000 to \$500. Sponsors who support at \$2,500 or above will be invited to a private VIP reception with Cochran. For more information about Moonlight Martinis and sponsorship opportunities, call Dana Troeger at the Cystic Fibrosis Foundation at (904) 733-3560 or visit online at [www.MoonlightMartinisJax.com](http://www.MoonlightMartinisJax.com).

The Cystic Fibrosis Foundation (CFF) is the leading organization devoted to curing and controlling cystic fibrosis (CF), a life shortening genetic disease that affects the lungs and digestive system causing serious complications.

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The CFF is recognized as one of the most efficient charities in the country. The foundation received a coveted 4-star rating for sound fiscal management from Charity Navigator, the largest charity evaluator in the United States. According to Charity Navigator, the CFF demonstrates excellence in fiscal responsibility and outperforms a majority of nonprofit organizations in America with respect to fiscal management. Nearly 90 cents on the dollar raised by the CFF is available to fund cystic fibrosis research and care programs.

With the support of the CFF, there have been significant advances in CF research and care. The median survival age has improved from early childhood in the 1950s to 38 years today. After more than 50 years of service, the CFF remains committed to its core mission: to assure a means to cure and control cystic fibrosis and to improve the quality of life for those with the disease. For more information, visit [www.cff.org](http://www.cff.org) or call the North Florida CFF office at (904) 733-3560.

**Photography:**

- 1.) Logo** – The Cystic Fibrosis Foundation’s 2008 Moonlight Martinis event will be from 8 to 11 p.m. on Saturday, Oct. 18, at Fogle Fine Art & Accessories. More information is available online at [www.MoonlightMartinisJax.com](http://www.MoonlightMartinisJax.com).
- 2.) Necklace** – The “Diamond in a Pearl” pendant, which will be given away as the grand prize drawing at Moonlight Martinis, is a 9.5 millimeter Black Tahitian Pearl that has been laser cut into a Rose.
- 3.) Cochran** – Headlining Moonlight Martinis this year is Tammy Cochran, a country music artist whose Top 10 single, “Angels in Waiting,” won national acclaim.

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