

# Cystic Fibrosis Foundation Press Release

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## **FOR IMMEDIATE RELEASE**

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## **CYSTIC FIBROSIS FOUNDATION ANNOUNCES NEW WEBSITE FOR 2008 MOONLIGHT MARTINIS**

PONTE VEDRA BEACH, Florida – Buying tickets and getting information for 2008 Moonlight Martinis is easier than ever thanks to the event’s new website, [www.MoonlightMartinisJax.com](http://www.MoonlightMartinisJax.com). The Cystic Fibrosis Foundation (CFF) announced the new website this week to provide more information on the must-attend social event of the fall, which will be from 8 to 11 p.m. on Saturday, Oct. 18, at Fogle Fine Art & Accessories.

“The new website has everything you’ll need to attend this year’s event, including a safe, secure place to purchase tickets and sponsorships,” said Dana Troeger, director of special events for Cystic Fibrosis Foundation in North Florida. “We have a great event lined up for October and tickets are selling fast. We encourage those who want to attend to visit the site today or give us a call to purchase tickets.”

One of Northeast Florida’s most unique fundraisers, Moonlight Martinis is an

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eclectic gathering with intimate cocktail party appeal to benefit the Cystic Fibrosis Foundation. Headlining the event this year is Tammy Cochran, a country music artist whose Top 10 single, "Angels in Waiting," won national acclaim. The song is a tribute to her two brothers, Shawn and Alan, who both died from cystic fibrosis at a young age. Cochran will perform live at the event while guests enjoy signature martinis, fabulous gourmet hors d'oeuvres and a live auction.

In its seventh year, Moonlight Martinis is projected to raise more than \$150,000. Since the first Jacksonville Moonlight Martinis event in 2002, more than \$625,000 dollars has been raised for cystic fibrosis research and care programs.

Sponsorships for Moonlight Martinis are available and range from \$10,000 to \$500. Sponsors who support at \$2,500 or above will be invited to a private VIP reception with Cochran. For more information about Moonlight Martinis and sponsorship opportunities, call Dana Troeger at the Cystic Fibrosis Foundation at (904) 733-3560 or visit online at [www.MoonlightMartinisJax.com](http://www.MoonlightMartinisJax.com).

The Cystic Fibrosis Foundation (CFF) is the leading organization devoted to curing and controlling cystic fibrosis (CF), a life shortening genetic disease that affects the lungs and digestive system causing serious complications.

The CFF is recognized as one of the most efficient charities in the country. The foundation received a coveted 4-star rating for sound fiscal management from Charity Navigator, the largest charity evaluator in the United States. According to Charity Navigator, the CFF demonstrates excellence in fiscal responsibility and outperforms a majority of nonprofit organizations in America with respect to fiscal management.

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Nearly 90 cents on the dollar raised by the CFF is available to fund cystic fibrosis research and care programs.

With the support of the CFF, there have been significant advances in CF research and care. The median survival age has improved from early childhood in the 1950s to 38 years today. After more than 50 years of service, the CFF remains committed to its core mission: to assure a means to cure and control cystic fibrosis and to improve the quality of life for those with the disease. For more information, visit [www.cff.org](http://www.cff.org) or call the North Florida CFF office at (904) 733-3560.

**Photography:**

**1.) Logo** – The Cystic Fibrosis Foundation’s 2008 Moonlight Martinis event will be from 8 to 11 p.m. on Saturday, Oct. 18, at Fogle Fine Art & Accessories. More information is available online at [www.MoonlightMartinisJax.com](http://www.MoonlightMartinisJax.com).

**2.) Headshot** – Tammy Cochran will perform live at the 2008 Moonlight Martinis. Her nationally acclaimed single, “Angels in Waiting,” is a tribute to her two brothers, Shawn and Alan, who both died at a young age from cystic fibrosis.

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