



Fund-raising Ideas

The key to fund-raising is to set a goal, and start NOW! Here are some great fundraising ideas.

Online Letter-writing Campaign

Send a letter through using your own online fundraising page! Send an email to your friends, family, co-workers, vendors, neighbors, high school and college alumni, and everyone else you know and ask them to sponsor you. Letters are an easy and effective way to raise money. The key to making your letter successful is make it personal to you, share information about the cause and ask for a specific dollar amount. * See *creating your personalized fundraising page on the event webpage for more information*

Create come friendly competition

Do you have friends either from within your department or from a neighboring department competing in the 1st Annual Portland Fire Fighter Stair Climb? Set a friendly stake on who will fundraise more where the losing participant has to bring the winner breakfast or wash the winner's car.

Corporate Sponsors

Enhance your team's total by recruiting walk sponsors. Ask your company if they will sponsor the walk. Also, ask your team members about getting their companies involved in the walk. Don't forget about corporate charitable matching funds!

Matching Gifts

Many companies offer matching gift programs, in which the company will match an employee's contribution to a charitable organization. There may be a minimum or maximum limit and they may only match a percentage. This is a great way to increase your dollars! For more information please feel free to email efarrell@cff.org

Jeans for Genes

On a specified day, employees can make a pre-determined contribution (e.g., \$5) to the CF Foundation for the privilege of wearing jeans at the workplace. Make it a challenge—see which department or branch has the most participants. If you work in an environment that is already very casual, consider a hat day or crazy-shirt day instead.

Ice Cream Social

Host an “ice cream social” in your office and ask the president of your company, or a department manager, to scoop the ice cream. Employees can make a donation to the CF Foundation in exchange for a frozen treat, and see their favorite senior manager in action!

Bake Sale

Ask your co-workers to help you make a variety of baked goods and sell them for a price that will ensure you’ll make a profit. Valentine’s Day and Mother’s Day are great times to hold bake sales because people are always looking for easy and delicious gifts and treats. Be sure to publicize the bake sale ahead of time so people bring money.

Guest Bartending

Ask a local bar/restaurant if they will allow you and your Fire Department to be guest bartenders with tips (and maybe even a portion of the evening’s proceeds) going to the CF Foundation.

Pizza Lunches

This is a fun, easy and delicious way to raise money. Ask a local pizza establishment to donate pizzas and sell slices for \$5 each. You can invite the entire office, and it’s a great way to socialize with co-workers you may not see that often.

Percentage of the Proceeds

Ask local establishments to donate a percentage of the night’s proceeds to the CF Foundation. In return, you should promote the “event” within your company and the local community to help drive traffic to the establishment. The more people who attend, the more money you will receive.

A Penny Per...

Certain businesses are willing to donate a penny per item sold on a particular day or month to a charity. Establishments where this has been successful include: gas stations donating a penny per gallon of gas sold in the month of April; video stores donating a dollar per video rented each weekend for a month; bars donating a penny per beer sold on St. Patrick’s Day weekend, etc.

Penny Wars/Jar Wars

Select a specific week and ask employees from each department in your company to contribute coins to their department’s coin jar. At the end of the week, the department that raises the most money wins!

Loose Change Round-up

Choose a day to have your CEO or another representative walk through the company to gather change from employees. Have employees empty their pockets, purses, wallets and desk drawers.

Basket Auction

Designate a theme basket to each of the departments in the organization (spa, chocolate, cooking, sports, book baskets, etc.). Have the people in that department contribute at least one item to the basket, and auction all of the baskets off on a designated day. In order to participate in the auction employees must pay a small fee (e.g.: \$5) that will go to the CF Foundation. People in the department who contributed to that basket cannot win it. Members of different departments win baskets from the other departments.

Bag of 20s

Everyone loves a 50/50 drawing! Walk around the office with a bag and collect \$20 bills from your co-workers. Ask them to write their name on the bill they drop in the bag. Shake up the bag and pull out a winner. The person who wins gets half the money and the other half goes to CF!

Easy Steps to Raise \$300 in One Week!

	<u>Amount Raised</u>
Day 1 Make your own \$25 contribution	\$25
Day 2 Ask five neighbors for \$10 each	\$50
Day 3 Ask your boss to contribute \$25	\$25
Day 4 Ask five co-workers for \$5	\$25
Day 5 Ask three family members for \$25 each	\$75
Day 6 Ask two businesses for \$25 each	\$50
Day 7 Ask five friends for \$10 each	\$50

The key is to ask!