



2009

Sponsorship Opportunities





Griffin, Age 8



Madison, Age 6

What is Cystic Fibrosis (CF)?

CF is an inherited chronic disease that affects the lungs and digestive systems of about 30,000 children and adults in the United States.

In the 50s, few children with cystic fibrosis lived to attend elementary school. Today many people with the disease can now expect to live into their 30s, 40s and beyond.

The Cystic Fibrosis Foundation is...

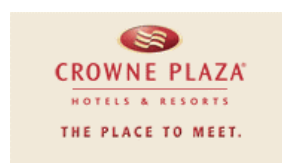
Working to assure the development of the means to cure and control cystic fibrosis (CF) and to improve the quality of life for those with the disease.

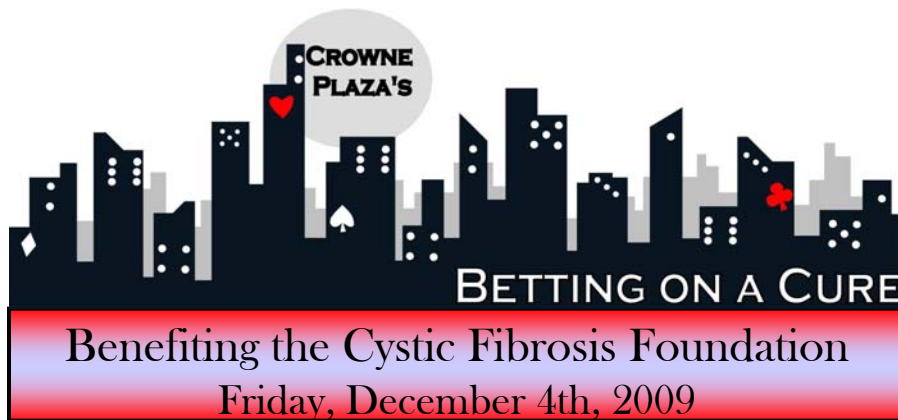
One of the most efficient organizations of its kind. In 2005, nearly 90% of every dollar of revenue raised was available for investment in CF research, care and education programs.

The National Institutes of Health and many prominent publications, including *Forbes* and *USA Today*, have heralded our innovative business model, which fuels drug discovery and development programs.



- The expected 200 guests at the *2nd Annual Crowne Plaza's "Betting on a Cure"* will come dressed in their classy evening attire ready to enjoy a night at the Casino in support of vital life saving CF research. This Casino Night will feature something for every game lover- craps, roulette and a blackjack tournament with first prize winning a Sands Regency Hotel package in Reno. Of course, the evening would not be complete without a Texas Hold 'Em Poker Tournament and enticing prizes.
- Our guests will have the opportunity to browse an extensive silent auction and win any number of participation prizes and incentives.
- In addition to being a great marketing opportunity for your company within the Portland area, this event is perfect for client entertainment or to thank your employees for their hard work year-round. This event is sure to provide an outstanding and professional environment even a professional gambler will love.





Sponsorship Opportunities

Presenting

\$3,500 (\$3,160 tax deductible)

- Event promoted as Crowne Plaza's Betting on a Cure presented by "Company Name"
- One reserved table in the Poker Tournament OR
Five (5) Poker Tournament and Five (5) Casino Night tickets
- Opportunity for employee representation on the committee
- Company name and logo on all event related print material and electronic communications (cir. 3000) including "save the date", invitations, early bird incentive reminders and prize notifications
- Half page acknowledgement in the event program
- Banner displayed (if provided by sponsor)
- Recognition in media: press releases and related coverage
- Speaking opportunity and welcome at the event
- Company name and logo on all Casino Script money to be used by all guests

Make a Difference

\$2,500 (\$2,345 tax deductible)

- Logo on all event bid cards
- Five (5) Poker Tournament OR Casino Night tickets
- Company name and logo on all event related print material and electronic communications (cir. 3000) including "save the date", invitations, early bird incentive reminders and prize notifications
- Quarter page acknowledgement in the event program

Blackjack Tournament Sponsor

\$1,000 (\$938 tax deductible)

- Blackjack Tournament promoted as Blackjack Tournament presented by "Company Name"
- Category Exclusivity
- Two (2) Casino Night tickets
- Quarter page acknowledgement in the event program
- Listing and mention as Blackjack Tournament sponsor in all print and electronic communication (cir. 3000)

Table Sponsor

\$500 (\$ 469 tax deductible)

- Special Thank you and logo on a Casino Table
- Company name/logo listed in event program
- One (1) Casino Night ticket

Casino Sponsor

\$250 (\$ 250 tax deductible)

- Company name/logo listed in event program



"Money buys Science...Science buys Life!"

---Rich Mattingly, COO, Cystic Fibrosis Foundation

"Old people die with achievements, memories. Children die with opportunities, dreams. They carry the hopes of all of us when they go off."

---Frank Deford, Alex: The Life of a Child



The CF Foundation Meets Extensive Standards of America's Most Experienced Charity Evaluator.

Yes, I wish to help make CF Stand for Cure Found by being a corporate sponsor of the CF Foundation!

Company: _____

Contact Name & Title: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

2009 Betting on A Cure Sponsorship Commitment:

- Presenting Sponsor \$3,500 (\$3,160)
- Make a Difference Sponsor \$2,500 (\$2,345)
- Blackjack Tournament Sponsor \$1,000 (\$938)
- Table Sponsor \$500 (\$469)
- Casino Sponsor \$250 (\$250)

Unfortunately, we are unable to sponsor but please accept my donation of \$_____ towards a Cure for Cystic Fibrosis.

Please return to the address below:
Cystic Fibrosis Foundation
Oregon Chapter
9320 Barbur Blvd., Suite 210
Portland, OR 97219
503.226.3435
Toll-free 800.448.8404
FAX: 503.226.4165
oregon@cff.org
Event website: oregon.cff.org/betonacure09

