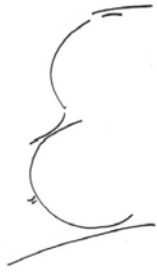


Alfred Hitchcock Memorial Golf Tournament

Seascape Golf Course
Aptos, California
May 15, 2009

Sponsorship Opportunities



Alfred Hitchcock Memorial Golf Tournament
May 15, 2009 ~ Seascape Golf Course



The Facts About Cystic Fibrosis

Cystic Fibrosis (CF) is a debilitating hereditary genetic disease affecting approximately 30,000 children and adults in the United States. CF causes the body to produce abnormally thick, sticky mucus, which clogs the airways and leads to life-threatening lung infections. This abnormal CF mucus also obstructs the pancreas, preventing enzymes from reaching the intestines to help breakdown and digest food.

The symptoms of CF are diverse, vary in severity, and can be confused with recurrent pneumonia or asthma. The diagnostic test for cystic fibrosis is called the sweat test and it measures the amount of salt in a person's sweat. An abnormally high salt level indicates that a person has CF.

An individual must inherit a defective copy of the CF gene—one from each parent—to have cystic fibrosis. One in 31 Americans (one in 28 Caucasians)—more than 10 million people—is an unknowing, symptom less carrier of the defective CF gene.

When the Cystic Fibrosis Foundation (CFF) began in 1955, few children with CF lived to attend elementary school. Today, the median age of survival for a person with CF extends into the early thirties. Research continues to make a real difference. The CF Foundation strongly believes that an investment in CF medical research is an investment in the future of all people with the disease.



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Dear Friends and Sponsors,

I am once again honored to be the honorary chairperson of the 10th Annual Alfred Hitchcock Golf Tournament in Aptos. Our family's association with the Cystic Fibrosis Foundation has been over twenty years.

My father was devastated to learn of my granddaughter, Melissa's diagnosis of cystic fibrosis in 1979 at age 3. Upon his death in April of 1980, I vowed to do all our family could in his name to help find a cure by raising money to fund research.

In 1995 Melissa underwent a living donor lung transplant with lobes donated by my daughters Mary (Melissa's mother) and Tere (Melissa's aunt). She went on to reach her dream and graduate from USC. However, in 2003, she lost her brave battle due to complications from CF.

Our fight to cure cystic fibrosis is not over. We will continue to raise much need money until every child and adult with CF has the opportunity to live the life of their dreams.

We are asking for your help. There are many different levels of sponsorship available. You may also donate gift certificates, live or silent auction items, golfer gifts or items with your business logo on it. Any item, large or small will be greatly appreciated.

Thank you in advance for your support. Your participation will make a difference in the lives of all who suffer from CF.

Pat Hitchcock O'Connell



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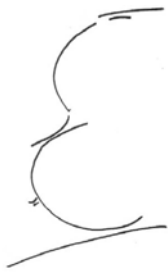


Presenting Sponsor - \$10,000 (Tax Deductible \$7,460.00)

- ❖ Four golfing foursome entries
- ❖ Four tee Sponsorships
- ❖ Corporate identification on all pre and post tournament correspondence to corporate sponsors and golf participants
- ❖ Opportunity to participate in on-site promotional activities
- ❖ Sponsor provided banners displayed on golf course and banquet room
- ❖ Corporate recognition during tournament awards dinner
- ❖ Special appreciation gift
- ❖ Opportunity for an exclusive right of renewal for the following year
- ❖ Reserved seating for twenty during tournament awards dinner
- ❖ Full page acknowledgement in golf program
- ❖ No host cocktail reception

Golf Cart Sponsorship - \$5000 (tax deductible \$3,730.00)

- ❖ Two golfing foursome entries
- ❖ Two tee sponsorships
- ❖ Company logo to be displayed on all tournament golf carts
- ❖ Corporate identification on all pre and post tournament correspondence to corporate sponsors and golf participants
- ❖ Opportunity to participate in on-site promotional activities
- ❖ Sponsor provided banners displayed on golf course and banquet room
- ❖ Corporate recognition during tournament awards dinner
- ❖ Special appreciation gift
- ❖ Opportunity for an exclusive right of renewal for the following year
- ❖ Reserved seating for ten during tournament awards dinner
- ❖ Full page acknowledgement in golf program



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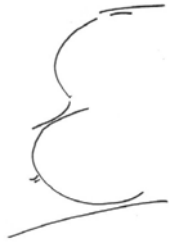
Corporate Sponsor - \$1000

- ❖ Corporate identification on one tee sign
- ❖ Four tournament entries
- ❖ Corporate identification on all pre and post tournament correspondence to corporate sponsors and golf participants
- ❖ Opportunity to participate in on-site promotional activities
- ❖ Sponsor provided banners displayed on golf course and banquet room
- ❖ Corporate recognition during tournament awards dinner
- ❖ Special appreciation gift
- ❖ Opportunity for an exclusive right of renewal for the following year
- ❖ Reserved seating for ten during tournament awards dinner
- ❖ Half page acknowledgement in golf program
- ❖ No host cocktail reception

Corporate Dinner Sponsor - \$800

(Tax deductible \$220.00)

- ❖ Corporate identification on tee sign
- ❖ Two tournament entries
- ❖ Table of ten guests at post tournament awards dinner
- ❖ Opportunity to participate in on-site promotional activities
- ❖ Sponsor provided banners displayed on golf course and
- ❖ Corporate recognition during tournament awards dinner
- ❖ Special appreciation gift
- ❖ Half page acknowledgement in golf program
- ❖ No host cocktail reception



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Corporate Lunch Sponsors - \$500 (Tax deductible \$360.00)

- ❖ Corporate identification on tee sign
- ❖ Complimentary dinner for 4 guests
- ❖ Acknowledgement at lunch service table
- ❖ Sponsor provided banners displayed on golf course
- ❖ Special appreciation gift
- ❖ Half page acknowledgement in golf program
- ❖ No host cocktail reception

Beverage Cart Sponsor - \$300 (Tax deductible \$300.00)

- ❖ Business banner on course beverage cart
- ❖ Logo on all drink cups & golfer drink coupons
- ❖ Business card size acknowledgement in golf program

Tee Sponsor - \$200 (tax deductible \$200.00)

- ❖ Corporate identification on tee or green sign
- ❖ Preferred seating at tournament awards dinner
- ❖ Corporate or personal recognition during tournament awards dinner

Individual Golfer - \$150 (\$175 after May1)

- ❖ Golfer gift package
- ❖ One golf participant spot
- ❖ Drink coupon donated by beverage cart sponsor
- ❖ No host post tournament cocktail reception
- ❖ Tournament awards dinner

Non-Golfing Dinner Guests - \$75 (\$45 is tax deductible)

- ❖ One seat at the tournament awards dinner

How to Participate In the Alfred Hitchcock Memorial Golf Tournament

Please choose one:

Presenting Sponsor • \$10,000

Beverage Cart Sponsors • \$300

Golf Cart Sponsor • \$5000

Tee Sign Sponsor • \$200

Corporate Sponsor • \$1000

Individual Golfer • \$150 (\$175 after May 1, 2009)

Corporate Dinner Sponsors • \$800

Non-Golfing Dinner Guest • \$75

Corporate Lunch Sponsors • \$500

If your choice is to sponsor a tee sign, please provide name of company or individual to be printed on sign: _____

I am unable to participate, however, I would like to donate \$_____ to cystic fibrosis research and care programs.

Please mail this form and make your check payable to:

Cystic Fibrosis Foundation
Alfred Hitchcock Memorial Golf Tournament
3150 Almaden Expressway Ste 110
San Jose, CA 95118

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Amount Enclosed: \$ _____

Please charge my contribution (circle one):

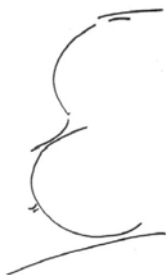
VISA Mastercard American Express Discover Card

Name on Card _____

Card Number _____ Expiration Date _____

Security Code _____ Billing Address _____

City, State, Zip _____



Alfred Hitchcock Memorial Golf Tournament Donation Agreement

I would like to be an Auction or In-Kind Sponsor. My item(s) are:

Name: _____ Company: _____

Address: _____ City: _____

State: _____ Zip: _____

Phone: () _____

Business acknowledgements are available for sale in our golf program. Rates and sizes are as follows:

Full Page (5 x 8 in.) - \$100

Half Page (5 x 4 in.) - \$75

Fourth Page (5 x 2 in.) - \$50

Business Card Size (3.5 x 2 in.) - \$25

Acknowledgements must come in camera-ready and in black and white. Please email completed ad to: **catherace@hotmail.com**

Send auction gifts to:

Cystic Fibrosis Foundation
Alfred Hitchcock Memorial Golf Tournament
3150 Almaden Expressway Ste 110
San Jose, CA 95118

If you would like your donated auction item picked up, please call: 408.723.3525

<http://southbay.cff.org/hitchcockgolf>