



16TH ANNUAL
STARRY NIGHT
GALA

*BENEFITING THE
CYSTIC FIBROSIS FOUNDATION*

SATURDAY, NOVEMBER 14, 2009
THE JEFFERSON HOTEL

SPONSORSHIP OPPORTUNITIES

Partner With A Results-Driven Organization...

Since 1955, the mission of the Cystic Fibrosis Foundation is to assure the development of the means to cure and control cystic fibrosis (CF) and to improve the quality of life for those with the disease. The CF Foundation tirelessly pursues its mission by supporting scientific research, which is dedicated to the discovery and development of new therapies. At the same time, it funds and accredits a network of specialized treatment centers that provide state-of-the-art care for people with CF. By applying the same principles that a “for-profit company” follows — efficiency, innovation, and a results-driven approach — the CF Foundation is making a profound difference in the lives of those with CF.

The CF Foundation Is Efficient.

In 2008, nearly 90 cents of every dollar raised was invested in vital CF programs. The December 2003 issue of *SmartMoney* cited the CF Foundation as the “top charity in the health-research category”.

The CF Foundation Is Innovative.

Forbes has recognized the CF Foundation for its innovative approach to curing a disease. By offering milestone-driven research awards, the CF Foundation stimulates the development of new CF therapies that are having a profound impact on thousands of young lives.

The CF Foundation Is Results Driven.

When the CF Foundation began, few children lived to attend elementary school. Thanks to the research and care supported by the CF Foundation, the median age of survival for a person with CF is now in the 30s.

The CF Foundation Needs Your Help!

Although the outlook for a child born with CF today has improved tremendously over the years, it is not good enough. Your partnership with the CF Foundation is critical to ensuring that the momentum in CF research continues. Working together, we can *add tomorrows every day* to the lives of all people with CF.

What Is Cystic Fibrosis?

- CF is a life-threatening genetic disease that affects the lungs and digestive systems of tens of thousands of young people.
- One in 31 Americans (more than 10 million people) is an unknowing, symptomless “carrier” of the defective CF gene.
- Each time two carriers conceive, there is a 25% chance that they will have a child with CF.

Presenting Sponsor \$15,000

As a Presenting Sponsor, your company is positioned as our top-level sponsor with benefits including the following:

- ★ Two priority tables for ten guests each
- ★ Premium sponsor recognition signage
- ★ Company name and/or logo prominently featured as Presenting Sponsor at these night of event locations:
 - ★ Name and logo included in video presentation
 - ★ Premium sponsor recognition signage
 - ★ Name and logo on display at all cocktail bars
 - ★ Name and logo on display at entrance of The Jefferson Hotel
 - ★ Company recognition as Presenting Sponsor at podium
 - ★ One full page color acknowledgement in the night of event program
 - ★ Listing as Presenting Sponsor on all promotional material including:
 - *1,000 save-the-date announcements*
 - *1,000 Starry Night invitations*
 - *Program Cover*
- ★ Name and logo on CFF Virginia Chapter Website
- ★ Company highlight in annual chapter newsletter
- ★ Company name and event involvement in all press releases
- ★ Your company executive will be invited to the Richmond CFF Board of Directors meeting and will be recognized as a Presenting Sponsor of Starry Night

Gold Sponsor \$10,000

As a Gold Sponsor, your company is positioned as one of our top-level sponsors with benefits including the following:

- ★ Two priority tables for ten guests each
- ★ Company name and/or logo prominently featured as Gold Sponsor at these night of event locations:
 - ★ Name and logo included in video presentation
 - ★ Company recognition as Gold Sponsor at podium
 - ★ One full page color acknowledgement in night of event program
 - ★ Listing as Gold Sponsor on all promotional material including: *(Items Deadline Sensitive)*
 - * *1,000 save-the-date announcements*
 - * *1,000 Starry Night invitations*
- ★ Name and logo on CFF Virginia Chapter Website
- ★ Company highlight in annual chapter newsletter
- ★ Your company executive will be invited to the Richmond CFF Board of Directors meeting and will be recognized as a Gold Sponsor of Starry Night

Silver Sponsor \$5,000

As a Silver Sponsor, your company benefits will include:

- ★ One priority table for ten guests
- ★ Name and logo included in video presentation
- ★ Half page acknowledgement in night of event program
- ★ Name and logo on CFF Virginia Chapter Website
- ★ Company highlight in annual chapter newsletter
- ★ Your company executive will be invited to the Richmond CFF Board of Directors meeting and will be recognized as a Silver Sponsor of Starry Night

Bronze Sponsor \$2,500

As a Bronze Sponsor, your company benefits will include:

- ★ Reservations for four guests
- ★ Acknowledgement in night of event program
- ★ Name and logo on CFF Virginia Chapter Website
- ★ Company highlight in annual chapter newsletter

Commitment

Please Fax Back to (804) 527-0016

Attn: Starry Night Gala

Name: _____

Company Name: _____

Address: _____ City, State, Zip: _____

Phone: _____

Sponsorship Level: _____

Contribution Amount: _____

**General donations in the amount of \$500 and above will be listed in event program*

Contribution will be fully received by: **September 15, 2009**

Send check to: Cystic Fibrosis Foundation

Attn: Starry Night Gala

2727 Enterprise Pkwy, Suite 104

Richmond, VA 23294

*Checks should be made payable to **Cystic Fibrosis Foundation** or **CFF**

Artwork Contact: _____

Artwork Contact Phone: _____

Artwork Contact Email: _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company.