

# The GREAT STRIDES Web site

The 2009 GREAT STRIDES Web site offers many features to assist you in your fundraising and managing your team. Here's what you can do with this year's Web site:

- Register yourself and your team for the walk
- Invite walkers to join your team and begin their fundraising
- Set team and individual fundraising goals
- Create a personal web page for donors
- Send e-mails to prospective donors
- Easily e-mail your team with updates

Here's how you start:

## Renewing Your Account

If you used the Web site to fund-raise last year, your information is still recorded. Visit [http://www.cff.org/Great\\_Strides/](http://www.cff.org/Great_Strides/) and enter your username and password. If you've forgotten your username or password, you can click on the link below the username and password fields to receive an e-mail with your username and password.

Once you are logged in. You can click on "Click here to register for a 2009 walk!" to select the walk(s) you'd like to register for.

You will then be directed through Steps 2 through 4 below.

## New Accounts

### Step 1: Select Your Walksite

To register, visit [http://www.cff.org/Great\\_Strides/](http://www.cff.org/Great_Strides/). Search for the best walk for you by choosing your state or chapter. Select the walk that you would like to participate in.

### Step 2: Select Your Registration Type

Here you have four choices - select the type that best fits your type. When you select "I am a team leader renewing a team" or "I am an individual signing up as a member of a team," you will be asked to select the specific team from a drop down menu.

### Step 3: Create Your Profile

This step is very important and allows for us to set up the Web site specifically for your use. Please fill in all fields as accurately as possible. Your e-mail address is very important, as it can be our main means of contacting you. Although you may have filled in this piece before, it is required to ensure our database has the most up to date information.

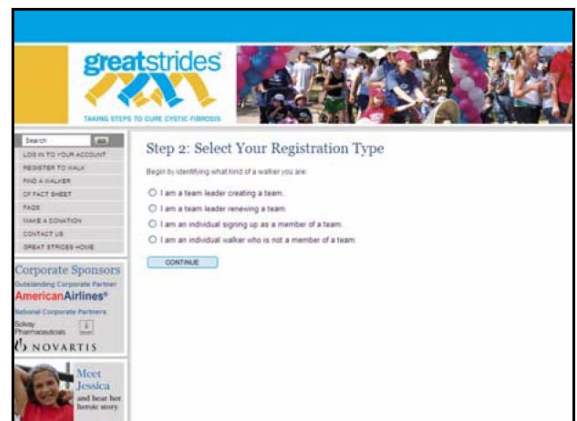
### Step 4: Complete Your Registration

Depending on your registration type, this step will have varying questions to answer. If you are a team leader, your questions will include questions referring to your team name, team type, fundraising goal, etc. Also included is a waiver that all walkers need to agree to prior to participating in our walks.

This completes your registration - you are now ready to use the GREAT STRIDES Web site!

## How to use the GREAT STRIDES Web site

Once you've registered for your walk(s), you can begin your fundraising immediately. When logged in you can do the following: (more)



## For Walkers and Team Leaders

### Edit Your Home Page

Click "Edit Home Page," and you'll be brought to a page where you can customize your web page that donors will see. Here you will be able to write a personalized message and even include a photo for donors to see.

### Send A Letter

Click "Send A Letter," to send e-mails to your friends, family and business contacts. Share your fundraising goal - ask them to donate \$10, \$20 or \$50 to sponsor you and your team. You are not able to import an address book from Outlook or other e-mail programs, but an easy solution to that is to compose an e-mail using this Web site feature and send it to yourself. You can then forward or resend this message to contacts in your address book.

You can customize your e-mail to potential donors by creating your own letter or adding a photo of someone you know who has been affected by cystic fibrosis.

### Make A Donation

Here is where you can enter a personal donation and pay by credit card. This money is credited to you and your team. But don't stop there! Ask your friends & family to make a donation.

### View Donations

This Web site breaks down your fundraising by donor. This is the best way to see who has donated to you either via the Web site or by money submitted to the CF Foundation.

## For Team Leaders Only

### E-mail Team

This Web site allows you to send e-mails to all registered walkers on your team. It's a great way to keep them up to date on what is going on with the team.

### Invite Walkers

This feature allows you to invite last year's walkers to walk with you this year with just a few simple clicks of the mouse. You can also invite new walkers and customize your e-mail with your own message or photo.

### Register Walkers

We encourage all walkers to register themselves online so they have the added benefit of the Web site features and online fundraising available to them. However if this is not possible, you have the option of registering your team members. On this page, you can enter your walkers' contact information and register them for your walk and team. This step is very easy and is very important to us. Please try to make sure your whole team is registered prior to the walk.

### View Walkers

This is where you can take a look at how your team is doing with their fundraising. It shows each of your walkers, their goal, the amount they've raised and allows you to e-mail them or edit their contact information. This is a very useful tool to use when you want to say "good job" to those walkers that are working very hard.

### Edit Team Info

This is where you can make changes to your team as a whole. You can change your team name, the team type, and edit your fundraising goal.

While you are using the Web site, please feel free to call your GREAT STRIDES partner with any questions or concerns. The Web site can be very useful in fundraising and we'd like our volunteers to have as much success as they can.

The screenshot shows the 'Welcome to Your 2008 GREAT STRIDES Account' page. The top navigation bar includes 'greatstrides' and 'TAKING STEPS TO CURE CYSTIC FIBROSIS'. A search bar is located at the top left. The left sidebar contains a 'MY ACCOUNT PAGE' menu with options like 'Edit Home Page', 'View Home Page', 'Invite Donors', 'View Donations', 'Edit Contact Info', 'MANAGE MY TEAM', 'Email My Team', 'Invite Walkers', 'Add Walkers', 'FUNDRAISING TOOLKIT', 'CF FACT SHEET', 'PAGE', 'CONTACT US', 'GREAT STRIDES HOME', and 'LOGOUT'. The main content area features a 'Welcome to Your 2008 GREAT STRIDES Account' message, a 'YOUR INFORMATION' section with links for 'Edit Home Page', 'View Home Page', 'Send a Letter', 'Make a Donation', and 'View Donations', and a progress bar for the '2008 Seattle - Maral Amphitheatre - Seattle Center' walk. The progress bar shows a 'Personal goal percentage raised to date' of 0.00% against a '\$100.00' goal. A 'Corporate Sponsors' section lists 'Outstanding Corporate Partner: American Airlines®'. A note at the bottom states 'Please note: Donations will be reflected the next business day.'