



TAKING STEPS TO CURE CYSTIC FIBROSIS

Heritage Park, corner of 5th & Water ~ Olympia, WA ~ May 31, 2009

SPONSORSHIP BENEFITS

PRESENTING SPONSOR PACKAGE

\$10,000

- **Exclusive** recognition as Presenting Title Sponsor of GREAT STRIDES Olympia
- Company logo featured on the front of the GREAT STRIDES Brochure (deadline is October 2008)
- Opportunity for company representative to speak at Opening Ceremony and Check presentation
- Company logo featured on GREAT STRIDES T-shirts* - Logo will be the largest
- Company logo and website link featured on the CF Foundation's Washington/Alaska Chapter website
- Receive **two** kilometer markers; Company name & logo featured in Footnotes; Company's logo featured on race bibs; Complimentary promotional table at Registration; Company logo featured on directional arrows along walk route; Company name & logo featured on walk map; Company logo featured in CF Update; Company banner hung on stage for opening ceremonies; Product distribution opportunities

CORPORATE LEADER SPONSOR PACKAGE

\$4,000 - \$10,000

- Opportunity to represent your company on stage at Opening Ceremony
- Company logo featured in latest edition of CF Update, the Washington Metro Chapter's annual newsletter
- Your company-provided banner hung visibly on the stage
- Company logo and website link featured on the CF Foundation's Washington/Alaska Chapter website
- Receive **two** kilometer markers; Company logo featured on GREAT STRIDES T-shirts* - logo will be largest after Presenting Sponsor; Company name & logo featured in Footnotes; Company's logo featured on race bibs; Complimentary promotional table at Registration; Product distribution opportunities

PHOTO BOOTH SPONSOR

\$3,500

- **Exclusive** sponsorship with your company name & logo featured prominently at special team photo booth
- Product distribution opportunities
- Recognition as the Photo Booth Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name & logo featured in Footnotes; Complimentary promotional table at Registration area

WALL OF HOPE SPONSOR

\$3,000

- Your company name & logo featured on professionally made banner personalized by walkers at event
- A CF Ambassador will personally deliver banner to your company for display
- Product distribution opportunities
- Recognition as a Wall of Hope Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name & logo featured in Footnotes; Complimentary promotional table at Registration area

65 ROSES GARDEN CORPORATE SPONSOR

\$2,500

- Company banner & prominent signage displayed in 65 Roses garden
- Product distribution opportunities
- Recognition as a 65 Rose Garden Corporate Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name & logo featured in Footnotes; Complimentary promotional table at Registration area

BIB SPONSOR

\$2,500

- Company's logo featured on race bibs at event***
- Product distribution opportunities
- Recognition as a Bib Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name & logo featured in Footnotes; Complimentary promotional table at Registration area

KIDS' CORNER SPONSOR

\$1,500

- **Exclusive** sponsorship of Kids' Corner, an area that your company puts together with crafts or giveaways for children attending GREAT STRIDES. Your company-provided banner will be hung visibly in Kids' Corner
- Product distribution opportunities
- Recognition as the Kids' Corner Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name featured in Footnotes; Complimentary promotional table at Registration area

FINISH LINE SPONSOR

\$1,500

- Banner with company name/logo will be prominently displayed at the Finish line
- Product distribution opportunities
- Recognition as a Finish Line Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name featured in Footnotes; Complimentary promotional table at Registration area

HALFWAY POINT SPONSOR

\$1,000

- Complimentary promotional table at Halfway Point with beverages & fruit for walkers (provided by CFF)
- Recognition as a Halfway Point Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name featured in Footnotes

DIRECTIONAL ARROW SPONSOR

\$1,000

- Company logo featured on directional arrows along walk route
- Company name featured in Footnotes, the newsletter of GREAT STRIDES
- Recognition as a Directional Arrow Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*

ON-SITE BOOTH SPONSOR

\$1,000

- One table at event with opportunity for giveaways and promotional items
- Company name featured in Footnotes, the newsletter of GREAT STRIDES
- Recognition as an On-Site Booth Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*

REST STOP SPONSOR

\$500

- Company logo featured on the GREAT STRIDES T-shirts*
- Receive one professionally made kilometer marker posted along the route

FAMILY KILOMETER MARKER SPONSOR

\$300

- Company name on one professionally made kilometer marker sign posted along the walk route. Photos for marker need to be received by May 6, 2009.

***Important Note:** The deadline to appear on the T-shirts is **May 6, 2009**. Please send your company logo via e-mail to: amorton@cff.org.

Breakdown of Sponsorship Benefits

	Company logo on Cover of Brochure*	Logo/Name on walk site map	Logo/Name on t-shirts**	Recognition during Opening Ceremony	Company representative at Check Presentation Ceremony	Logo on directional arrows	Company banner on stage	Kilometer Marker	Logo on race bibs ***	Table with display at event registration	Logo in CF Update	Company Name or Logo in Footnotes	Sampling opportunities	Link on CFF website to Company website
\$10,000 Presenting Sponsor	✓	✓	top	✓	✓	✓	✓	2	✓	✓	✓	✓	✓	✓
\$4,000-\$10,000 Corporate Leader Sponsor			✓	✓		✓	✓	2	✓	✓	✓	✓	✓	✓
\$3,500 Team Photo Booth Sponsor			✓	✓				1		✓		✓	✓	
\$3,000 Wall of Hope Sponsor			✓	✓				1		✓		✓	✓	
\$2,500 65 Roses Garden Sponsor			✓	✓				1		✓		✓	✓	
\$2,500 Bib Sponsor			✓	✓				1	✓	✓		✓	✓	
\$1,500 Kids' Corner Sponsor			✓	✓				1		✓		✓	✓	
\$1,500 Finish Line Sponsor			✓	✓				1		✓		✓	✓	
\$1,000 Halfway Point Sponsor			✓	✓				1		✓		✓	✓	
\$1,000 Directional Arrow Sponsor			✓	✓		✓		1				✓	✓	
\$1,000 On-Site Booth Sponsor			✓	✓				1		✓		✓	✓	
\$500 Rest Stop Sponsor			✓					1						
\$300 Kilometer Marker								1						

* Deadline of October 2008 for brochures

** Deadline of May 6, 2009 for t-shirts

*** Deadline of May 6, 2009 for race bibs

IN-KIND Sponsorships available, please contact Alison Morton at the CF Foundation for specific opportunities and benefits.





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2009 SPONSOR COMMITMENT FORM

- | | |
|--|--|
| <input type="checkbox"/> \$10,000 Presenting Sponsor | <input type="checkbox"/> \$1,000 Halfway Point Sponsor |
| <input type="checkbox"/> \$4,000 - \$10,000 Corporate Leader Sponsor | <input type="checkbox"/> \$1,000 Directional Arrow Sponsor |
| <input type="checkbox"/> \$3,500 Photo Booth Sponsor | <input type="checkbox"/> \$1,000 On-Site Booth Sponsor |
| <input type="checkbox"/> \$3,000 Wall of Hope Package | <input type="checkbox"/> \$500 Rest Stop Sponsor |
| <input type="checkbox"/> \$2,500 65 Roses Garden Sponsor | <input type="checkbox"/> \$300 Kilometer Marker Sponsor |
| <input type="checkbox"/> \$2,500 Bib Sponsor | <input type="checkbox"/> In-kind Donation: _____ |
| <input type="checkbox"/> \$1,500 Kids' Corner Sponsor | _____ |
| <input type="checkbox"/> \$1,500 Finish Line Sponsor | |

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: (____) _____ Fax: (____) _____

Email: _____

Please credit this donation to: _____ (Team Name and/or Leader)

Your company logo is due by May 6, 2009 to washington@cff.org. If you have not submitted a logo, your company name will appear in text.

Please submit your commitment form by May 6, 2009.

Cystic Fibrosis Foundation
Attn: GREAT STRIDES
520 Pike Street, Suite 1075
Seattle, WA 98101
FAX: (206) 283-8359

Your signature: _____

This commitment entitles you to the first rights of refusal for the 2010 event.



Washington Chapter
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