

# Young Professional Leadership Committee (YPLC)

## Overview and Goal

The Young Professional Leadership Committee (YPLC) is an exclusive group of young professionals who are “rising stars” and can apply the success, leadership and passion they exude in their careers to help find a cure for cystic fibrosis. They have the vision, commitment and means to inspire their peers to get involved in chapter activities and events as well as forging new business relationships.

## Who are the Young Professionals?

- Age range generally 20s and 30s.
- Male/female balance.
- Young, upwardly mobile professionals.
- Executives in training.
- Careers across every industry including, but not limited to:

<b>Advertising</b>	<b>Finance</b>	<b>Publishing</b>
<b>Marketing</b>	<b>Sales</b>	<b>Technology</b>
<b>Real Estate Dev.</b>	<b>Medical</b>	<b>Legal</b>
<b>Academia</b>	<b>Media</b>	<b>PR</b>
<b>Entertainment</b>	<b>Sports</b>	<b>Retail</b>



## What is the “job” description of YPLC Members?

- Make every reasonable effort to attend in-person meetings (approx. 9 times a year).
- Participate in a minimum of 2 CFF events, including Great Strides (May/June) and another fundraiser.
  - Put a Great Strides walk team together.
- Assist in planning event structure and logistics.
- Sell tickets and help secure sponsorships and donations.

## To learn more about the YPLC in your area, please contact:

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