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Title Sponsorship
\$10,000



Title Sponsor Receives:

- ◆ Title Sponsor and all invited guests will attend a V.I.P. reception prior to the main event
- ◆ (10) Tickets to the V.I.P. reception (hosted by Brett Keisel) and main event
- ◆ The opportunity for the title sponsor to have 5-four person group photos taken that evening with host Brett Keisel. Each person will receive an 8x10 photo.
- ◆ Name attached to the event showing exclusive ownership. This is shown on all brochures and event books
- ◆ Name and/or logo recognition on the Western Pennsylvania CF website
- ◆ A bag for each guest which includes a football to be used for the autograph session and a mini-helmet signed by Brett Keisel.
- ◆ A full back-cover ad in the event book, valued at \$1,000. Sponsor is asked to provide the ad camera ready, if possible, by October 19, 2008.
- ◆ Name and/or logo featured on all printed materials
- ◆ The opportunity to hang 2 banners in the most prominent location at the event
- ◆ Special recognition by the master of ceremonies at both the dinner and the VIP reception
- ◆ Use of CF Foundation Logo for your internal and external marketing programs
- ◆ Cause-related marketing campaigns that draw in new customers

(\$9,605 is tax deductible)

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Presenting Sponsorship
\$5,000
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Presenting Sponsor Receives:

- ◆ Presenting Sponsor and all invited guests will attend a V.I.P. reception prior to the main event
- ◆ (8) tickets to the V.I.P. reception (hosted by Brett Keisel) and main event
- ◆ The opportunity for the Presenting sponsor to have 3 photos taken that evening with host Brett Keisel. Each person will receive an 8x10 photo.
- ◆ A bag for each guest which includes a football to be used for the autograph session and a mini-helmet signed by Brett Keisel.
- ◆ Full page acknowledgement in event book
- ◆ Name and/or logo featured on all printed materials
- ◆ The opportunity to hang 1 banner at the event
- ◆ Special recognition by the master of ceremonies at both the dinner and the VIP reception
- ◆ Use of CF Foundation Logo for your internal and external marketing programs
- ◆ Cause-related marketing campaigns that draw in new customers

(\$4,684 is tax deductible)

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VIP Sponsorship
\$2,500
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V.I.P. Sponsor Receives:

- ◆ V.I.P. Sponsor and all invited guests will attend a V.I.P. reception prior to the main event
- ◆ (6) tickets to the V.I.P. reception (hosted by Brett Keisel) and main event
- ◆ The opportunity for the V.I.P. sponsor to have 2 photos taken that evening with host Brett Keisel. Each person will receive an 8x10 photo.
- ◆ A bag for each guest which includes a football to be used for the autograph session and a mini-helmet signed by Brett Keisel.
- ◆ Full page acknowledgement in event book
- ◆ The opportunity to hang 1 banner at the V.I.P. Reception
- ◆ Special recognition by the master of ceremonies at both the dinner and the VIP reception.

(\$2,263 is tax deductible)



All-Star Sponsorship

\$1,000



All-Star Sponsor Receives:

- ◆ All-Star Sponsor and all invited guests will attend a V.I.P. reception prior to the main event
- ◆ (4) tickets to the V.I.P. reception (hosted by Brett Keisel) and main event
- ◆ The opportunity for the All-Star sponsor to have 1 photo taken that evening with host Brett Keisel. Each person will receive a 5x7 photo.
- ◆ Half Page acknowledgement in event book
- ◆ A bag for each guest which includes a football to be used for the autograph session and a mini-helmet signed by Brett Keisel.
- ◆ Listed on recognition page in event book
- ◆ Special recognition by the master of ceremonies at both the dinner and the VIP reception

(\$842 is tax deductible)



MVP Sponsorship

\$500



MVP Sponsor Receives:

- ◆ Sponsor and all invited guests will attend a V.I.P. reception prior to the main event
- ◆ (2) tickets to the V.I.P. reception (hosted by Brett Keisel) and main event
- ◆ A bag for each guest which includes a football to be used for the autograph session and a mini-helmet signed by Brett Keisel.
- ◆ Quarter page acknowledgement in event book
- ◆ Listed on recognition page in event book
- ◆ Special recognition by the master of ceremonies at both the dinner and the VIP reception

(\$421 is tax deductible)

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Individual Ticket
\$150
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Receives:

- ◆ Entrance to main event
- ◆ Opportunity to bid on great memorabilia
- ◆ Buffet Dinner
- ◆ Opportunity to participate in autograph signing session with Pittsburgh Steelers' players
- ◆ A bag upon entrance which includes a football to be used for the autograph session

(\$110 is tax deductible)