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We are pleased to announce that the CF Foundation 2007 annual report, *A Passion for Progress*, is now available in print and on www.cff.org!

Our many achievements in therapeutics development, fund-raising and other key areas are outlined in the report, along with vivid photos and a new fold-out of our pipeline on the inside cover.

*At the Dec. 31, 2007 year end date, the CF Foundation's efficiency factor was 10.1 percent -- 90 percent of every dollar of revenue raised was available for investment in vital CF programs.



Western PA Chapter

CHAT

September/October 2008

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CFF SPOTLIGHT: LIVING With CF

Maryann Martin was 14 weeks pregnant when she discovered through a simple blood test that she and her husband are both carriers of the defective gene that causes cystic fibrosis. But what about their baby? The doctors then did a test called "Chorionic Villus Sampling", where a small sample of cells are taken from the placenta where it attaches to the uterus for further testing. They were told their baby had a 25% chance of getting both of their defective genes and after further testing found out that the baby fell into that 25%. Their world stopped when they discovered their daughter would be born with CF.

Maryann immediately did research and realized that she didn't have to sit around and wait for a cure—she could fight for it by joining forces with the Cystic Fibrosis Foundation and help fund research to find a cure. Maryann and Nate participated in their first CFF fundraiser while baby Sofia was still in the womb and they were hooked. Now, Nate, Maryann and Sophia, along with their extended family and friend have Great Strides walk teams at the local South Park and North Shore Walks as well as teams in Lancaster, PA and New Mexico!

Extending their fundraising efforts this year, Maryann put together the first annual Inaugural Kickball Tournament at the Bianco Training Center benefiting the CFF. Four teams battled it out with Team Sofia's Kickers coming out on top! Dave Francis (AKA "The Striker") of Sofia's Kickers was the MVP. The event included lunch, raffles and a performance by the Damaged Pies raising over \$2500 for CF!



Kickball Tournament Teams

What's In The News

September 3, 2008

For the 5th consecutive year, "Farm Golf" was held at Underwood horse farm in Peters, Washington County. All players received lunch, drinks, and one club to play 18 holes that included exciting obstacles of troughs, fences, horse manure, hay bales, high grass and buildings. The goal of the game was to hit the ball into a circle surrounding a golf flag. The Underwoods held this exciting event in honor of their grandson, Sam Underwood, 6, who has cystic fibrosis. This year, \$10,500 was raised by participants and sponsors. Guests took their chance on a raffle to win a weekend getaway in WV at the Lakeview Country Club. Mrs. Underwood explained, "It's so positive to think that things have come a long way. But it also is scary for the parents because of the progressive disease." A full article about this event was featured in the Post Gazette on September 3. Check it out at www.post-gazette.com.

August 29, 2008

CFF appeared in Forbes online and the article focused on the foundation's leadership roles and its driving force behind finding a cure for a rare disease. More information can be found by visiting: <http://www.forbes.com/forbes/2008/0915/070.html?partner=email>



The Jam On Walnut Concert Series was held on June 28, July 26, and August 23, 2008. It was Pittsburgh's premier block party on Walnut Street in Shadyside. The crowd enjoyed Pittsburgh's hottest and most popular bands, Miller beer and the sights and sounds of this popular outdoor party! Bands included Good Brother Earl, Velveeta, The Chris Higbee Project, Get Back! Cast of Beatlemania, Grapevine, and Scott, Rob, and Greg of The Clarks/Acoustic! This great concert series raised \$25,000!

The Pittsburgh Wine Opener was held on August 14. *Pittsburgh Zoo and PPG Aquarium.* It was a casual and fun evening for all experience levels. Guests sipped great wines poured by international and domestic wineries and savored the great cuisine presented at festive tasting stations. It was an exciting marketplace where local and national purveyors of *fine foods, wines, liquors, and wine-related items* presented interactive displays. We would like to thank our 2008 Sponsors, True Close Financial and Piccolina's Restaurant. The Wine Opener was a true success, due to a wonderful committee and each and every restaurant, winery and marketplace vendor. In the end the Wine Opener 2008 raised \$32,000!

The Verizon Wireless Skins Challenge Golf Tournament took place on August 11 at Allegheny Country Club. Golfers strived to win the "skins" of their team while each foursome also competed as a team against the rest of the playing field. The "Skins Challenge" golf tournament provided golfers with a round of golf, lunch, on-the-course snacks and beverages, fabulous golfer prizes and gold plaques, a cocktail reception, dinner and the opportunity to bid on exciting and unique items in the live and silent auctions. It was a great day of golf and fun raising \$60,000.

SPECIAL THANKS TO ALL OF OUR VOLUNTEERS AND DONORS!

The party honoring *Pittsburgh's 50 Finest* was held on August 21 at the Omni William Penn Hotel in downtown Pittsburgh. Guests had the opportunity to meet 50 of Pittsburgh's most eligible men and women as they were honored for their activity in the community and success in their careers. The event raised a net of over \$152,000 for CF Research.

Volunteer Spotlight

Frank Vereb, CFF Board Member and Chairman of Blitz The Cure, has a personal connection to cystic fibrosis. Both of his best friends, brother and sister, Walter and Anna Thomas, succumbed to complications from cystic fibrosis in recent years. In their honor, Frank has become an integral part of many fundraising efforts for the Foundation.

In his first solo fundraising effort, Frank has started "Blitz the Cure", the first fantasy football-based fundraiser that benefits the CFF. Participants purchase a fantasy team at either the \$100 (Lower Tier) or \$200 (Upper Tier) price level and are placed in a fantasy league controlled by Yahoo Sports. There was a "Pre-Draft" Kickoff Party held at the Birmingham Bridge Tavern in South Side on Aug. 22 with the draft being held on September 1st. Upper Tier team owners are allowed a "buy one get one" for admission to the 65 Roses Sports Auction event on November 1st. Team registration is closed for the season, but they are still accepting sponsors at levels starting as low as \$500 and ranging to \$3,000 for a Title Sponsorship. For the Lower Tier winner, the grand prize is \$100 in gift cards, autographed Steelers mini-helmet, as well as a Steelers football. Upper Tier players compete for a flat screen TV worth approximately \$1,000 and the priceless bragging rights that come along with it! More information can be found by visiting the site:
<http://www.blitzthecure.com>



Frank having fun at the Pre-Draft Party

ONE GRACIOUS MAN...

Bob Myers is one gracious man. He recently raffle off three Steelers tickets to the first pre-season game of the season, against the Philadelphia Eagles with all of the proceeds going to help find a cure for CF! The game took place on August 8th and Steelers took the victory beating the Eagles 16-10.

Of course no Steelers game is complete without a little tailgating so, Bob hosted a tail gate dinner consisting of great food and adult drinks. Along with the Steelers tickets, Mine Safety Appliance donated three Steelers hard hats, which Bob wanted to give a big thanks to! Bob's goal was to raise \$400 for cystic fibrosis and thanks to the generosity of Fisher Scientific Company's employees they exceeded that goal by \$235.

Bob Myers explained, "It was just something I wanted to do. To give back to the community as best I know how".



The Fifth Annual Shoot For A Cure

was held on September 25th at Oakmont Country Club title sponsored once again by Bobby Rahal's Land Rover North Hills. It was a beautiful day and over 70 shooters came out to compete in the Team Trap Shoot, Annie Oakley Shoot Out and Impossible Shot Competition. Shooters enjoyed a gourmet picnic lunch before shooting and a delicious dinner and drinks in the club house after the shoot. Event Chair, Barry Sheer, gave out awards to the first through third place teams as well as other awards. It was a record year with the Shoot for a Cure raising over \$55,000 for CF Research. Congratulations to the winning team, Rob Woodings, Craig Fiedler, Charlie Friday, Chip Friday and Richard Voelker.

The Second Annual Scramble for Emma,

sponsored by Audio Communications and WDVE, took place on September 13 at Carradam Golf Club in North Huntingdon. Ninety golfers enjoyed a beautiful day of golf including breakfast, lunch and dinner and complimentary beverages on the course. The silent auction and awards ceremony rounded out the evening with prizes for the first through third place teams as well as last place. The event was coordinated by Janet Stanley, CFF employee and CF Aunt to the always adorable, Emma! In the end, the event raised over \$8,600 and counting! Way to go!!

On September 20, 2008 approximately 150 guests gathered to celebrate the **9th Annual Casino Royale** event at the Marriott City Center. The evening began by a welcome from guest emcee, Keith Jones of KDKA-TV. Peter Kuhnlein, a GREAT STRIDES participant from Altoona, whose sister lost her battle with cf last year, was our guest speaker. Guests tried their luck at blackjack, craps, roulette and Texas Hold'em; some of which were being run by celebrity dealers including Sean McDowell of WDVE, Alison Morris of KDKA-TV and Edmund Nelson, former Pittsburgh Steeler. The following companies helped to raise almost \$30,000 for cystic fibrosis: Thermo Fisher Scientific, Highmark, Choice Respiratory Care, NAKAMA Japanese Steakhouse & Sushi Bar, Supercuts, Aargent, First Commonwealth and University of Pittsburgh Division of Pulmonary Allergy & Critical Care.

The Groundhog Classic was held on September 26, 2008 at the Punxsutawney Country Club. This outing was organized by Scott and Beth Van Leer in memory of Beth's brother Philip Boyer, who had CF. 72 golfers were able to enjoy a great round of golf, on course skills contests, a large raffle, lunch, dinner and lots of fun. This event raised a net of \$7,700. Thank you Scott and Beth for taking the time to create such a memorable event.

Calling All Kids!

We Need CureFinders®

CureFinders® is the Cystic Fibrosis Foundation's school fund-raising program for grades K through 12. The CureFinders® program provides students with the opportunity to compete with one another to see who can raise the most money in their school to help support CF research and care.

Nominate a Student Today

We are **accepting the nominations** of middle and high school students to serve on a CureFinders® **Student Youth Board**. Students appointed to this prestigious panel will be responsible for recruiting schools in their communities to participate in the CF Foundation's CureFinders® program. Nominees should exhibit strong leadership skills and have the desire to make a difference in their community.

Student Youth Board members will organize and lead other students and volunteers in activities throughout their community to help raise awareness and money to support vital cystic fibrosis research.

CureFinders® Will...

- Bring awareness of CF to your community and the need to fund life-saving research;
- Build leadership skills and promote strong values;
- Raise money in honor of a particular student, relative or friend with CF and demonstrate to students that they can make a difference in the lives of people with CF; and
- Help students develop an understanding and interest in the health and science arenas.

For more Information

Please contact Christina Shaffer at 412-321-4422 or cshaffer@cff.org for more information.

To nominate a student please log on to www.cff.org and click on the CureFinders logo at the bottom of the page.



For ongoing updates of our chapter events please us at: <http://www.cff.org/chapters/wpa>
For more information about the events listed call the Western PA Chapter at 412-321-4422

Casbah Wine Dinner

benefiting the CF Foundation

Thursday, October 23

6:30 pm

Enjoy five courses of exquisite cuisine paired with the perfect wines at Casbah Mediterranean Kitchen and Wine Bar in Shady Side. Check out bigburrito.com to see this amazing menu!

\$100 per person**

100% of the proceeds benefit the CF Foundation

**Only 50 seats available so make your reservation by calling Lindsay Jack at 412-321-4422 today!



4th Annual Celebrity Chef Cook-Off

October 27, 2008

NAKAMA

Japanese Steakhouse & Sushi Bar
Under the watchful eyes of famed NAKAMA chefs, local celebrities will prepare traditional hibachi style dinners for guests. The evening will feature a silent auction and the opportunity to meet and eat with celebrity chefs.

To view past Celebrity Chef's please visit www.cff.org/chapters/wpa

Individual Tickets: \$220.00 each and tables seating eight start at just \$1,500. VIP tables are available for \$2,500.

Two seatings: 6:30pm and 8:30pm

Contact **Christina Shaffer** at Cshaffer@cff.org to reserve your seat now.

A Passion For Wine

Saturday, November 1st
6:00 pm at the
PPG Wintergarden

Join CFF at the premier wine and food tasting in Pittsburgh! The 2008 A Passion for Wine will feature an array of wines from Pio Cesare of Italy and food by Sonoma Grille. Guests will have the opportunity to add to their collection by bidding on wine and other packages in silent and live auctions. From wine novices to advanced wine enthusiasts, A Passion for Wine is an elegant and fun evening for all experience levels.

Black-tie optional
Individual Tickets \$200 each

Tickets are selling out fast so contact Lindsay Jack at ljack@cff.org to reserve your tickets today!

Brewing Up a Cure: The members of the Three Rivers Underground Brewers Club (TRUB) invite you to their Second Annual "Brewing Up a Cure" to raise money and awareness for the Cystic Fibrosis Foundation on Saturday, October 18th from 7 - 10pm at Mr. Small's Funhouse in Millvale, PA. Tickets are now available for \$30.

Taste the home brewed beers brewed by the local TRUB members and enjoy excellent food from several local restaurants, live music performed by Highway 13 and The Beagle Brothers as well as great auction items. In addition, all attendees will receive a souvenir tasting glass. All proceeds benefit the Cystic Fibrosis Foundation. Contact Christina Shaffer for more information at 412-321-4422.

65 ROSES SPORTS AUCTION

December 1, 2008

Pittsburgh Athletic Association

Join Brett Keisel and select teammates from the Pittsburgh Steelers as well as national and local celebrities at the PAA in Oakland for this evening of fun, food and fantastic sports items. Buy your own piece of sports history with a purchase from the live or silent auction and enjoy an autograph session with some of your favorite current Pittsburgh Steelers!

Individual tickets are \$150 each and include dinner, commemorative Steelers football for autographs and entrance to the autograph session.

Contact Paul Stabile at 412-321-4422 or pstable@cff.org for more information or to reserve your tickets!

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