



National Family Team Fundraising Plan

National Family Team Name:

Leader Name:

National Fundraising Goal: \$

Additional Teams (Minimum of 2):

1) City/Market:

Team Leader Name:

Team Leader Email Address:

Fundraising Goal to roll into National FR Goal: \$

2) City/Market:

Team Leader Name:

Team Leader Email Address:

Fundraising Goal to roll into National FR Goal: \$

3) City/Market:

Team Leader Name:

Team Leader Email Address:

Fundraising Goal to roll into National FR Goal: \$

4) City/Market:

Team Leader Name:

Team Leader Email Address:

Fundraising Goal to roll into National FR Goal: \$

5) City/Market:

Team Leader Name:

Team Leader Email Address:

Fundraising Goal to roll into National FR Goal: \$

National Fundraising Goal=

(Individual markets' goals should add up to national goal, above)

Local/Site Team -- Fundraising Plan

Recruit at least 15 walkers who will raise at least \$100 each: Goal \$

- Friends
- Family
- Neighbors
- Member of local clubs or organization (book club, sports team, chamber, rotary, gym)
- Co-Workers
- Identify Super Strider (\$500+fundraisers) Prospects:

Conduct an on-line letter-writing campaign at [www.cff.org/great strides](http://www.cff.org/great_strides): Goal \$

Use lists you already have:

- Holiday card list
- Wedding invite list
- High school/college alumni list
- Vendors at your work
- Work and home e-mail contacts

Encourage team members to send letters asking for donations: Goal \$

- Siblings, grandparents or other family members not email responsive
- Friends
- Neighborhood
- Co-workers (current and past)
- Your doctor, dentist, dry cleaner, lawn service, attorney, hairdresser

Involve your company or another local business: Goal \$

- Genes for Jeans Day
- Ice cream social
- Drawing (Day-off with pay, gift certificate to local restaurant)
- Bake sale (Valentine's Day, Mother's Day)
- Ask for matching gifts
- Organize a bag of 20's or 50/50 raffle
- Ask vendors to donate money
- Recruit walkers (customers and/or employees)
- Initiate pin-up campaign
- Initiate portion of sales/proceeds campaign
- Ask for sponsorship of your local team or the national family team

Involve your place of worship: Goal \$

- Recruit walk team leader(s)
- Initiate pin-up campaign
- Initiate fund-raising activity (bake sale, dress down day, hat day, etc.)
- Initiate jar wars

Other:

- _____

LOCAL/SITE TEAM TOTAL: \$