

Five-Year Strategic Plan

2020-2024



We are entering a new era in cystic fibrosis. Working alongside the CF community for the past 65 years, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives. This plan establishes our top priorities over the next five years as we fund research and drug development, partner with the CF community, and advance high-quality, specialized care to support the best possible life for all people with CF. Learn more at cff.org/5YearPlan.

CURE

We will bring the best scientific minds and technology into CF research and catalyze the next generation of transformative CF therapies.

KEY AREAS OF FOCUS:

- Drive progress toward treating the underlying cause of CF for all people with the disease and delivering a cure
- Advance new and improved treatments to address the many manifestations of CF, including challenges associated with advanced disease

CARE

We will apply the principles of our pioneering care model to optimize health for people with CF in the changing CF treatment landscape.

KEY AREAS OF FOCUS:

- Support the best possible CF treatment and care delivery by generating high-quality data and evidence
- Evolve and support the CF care model and network to meet the future needs of people with CF across their lifespan, and ensure clinicians and researchers are equipped to meet the changing needs of people with CF

COMMUNITY

We are seeking new and meaningful ways to engage the community, enhance our support for life with CF, and expand the reach of our programs and services to those in need.

KEY AREAS OF FOCUS:

- Support people with CF in living their best possible life no matter where they are on their CF journey
- Engage the CF community to shape Foundation programs and stimulate fundraising to achieve our mission
- Expand the reach of programs and services to benefit more individuals across the CF community