

How can you help improve daily CF care for everyone? Start a conversation.

Every day, we're motivated by a shared goal: improving quality of life for people living with cystic fibrosis. But for many people, CF treatment plans become more complex over time, increasing the daily burden of balancing changing health needs with personal life goals. They need real solutions for real-life situations.

Our work has shown us that these real solutions arise when everyone contributes. Your experiences and perspectives are unique — and valuable. Only by communicating openly can we share the information individuals, families and care team members need to develop and improve CF treatment plans that align with personal goals and individual lifestyles.

PATIENT

"I know you recommended the hypertonic saline, but it hurts my throat and my insurance doesn't always cover it."

**THERE'S OFTEN
MORE TO EXPLORE.
CONSIDER HOW SHARING
AND INVITING MORE
CAN HELP UNCOVER
VALUABLE INSIGHTS.**

CLINICIAN

"Let's talk about that more. Is there anything else you want to share?"



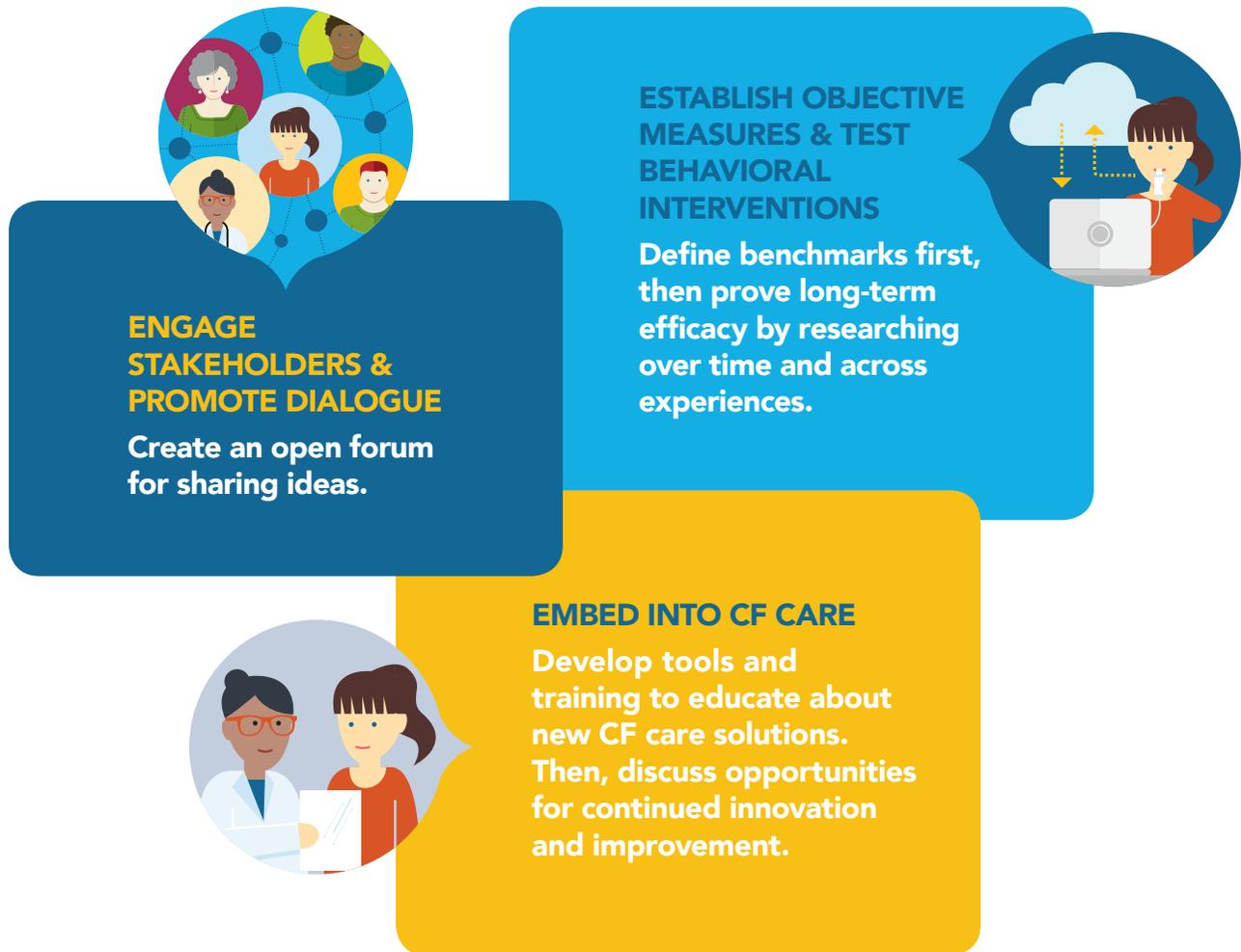
Authentic, judgment-free conversations supported by validated solutions can help us discover new ways to relieve the treatment burden.



Now that we've started the conversation, challenge yourself to explore ways to discuss how different CF care options can fit with personal lifestyles and goals. Because **REAL LIFE REQUIRES REAL SOLUTIONS.**

Let's talk about it. ›

Partnerships for Sustaining Daily Care: Working together to find evidence-based solutions that work in the real world, every day.



With communication and teamwork at its core, Partnerships for Sustaining Daily Care harnesses the power of active stakeholder engagement to create a valuable network of resources. Patients feel empowered to take greater control over their daily treatment. Care teams have access to a broader range of validated solutions. These community-sourced experiences drive ongoing innovation.

The result is a continuous cycle that builds lasting partnerships to shape improved outcomes.

Ready to add your voice?
We're listening at PSDCteam@cff.org

Join the conversation.
Send us an email and share your story or ideas about sustaining daily CF care.

